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BULLETIN 2021

Inside the Bulletin

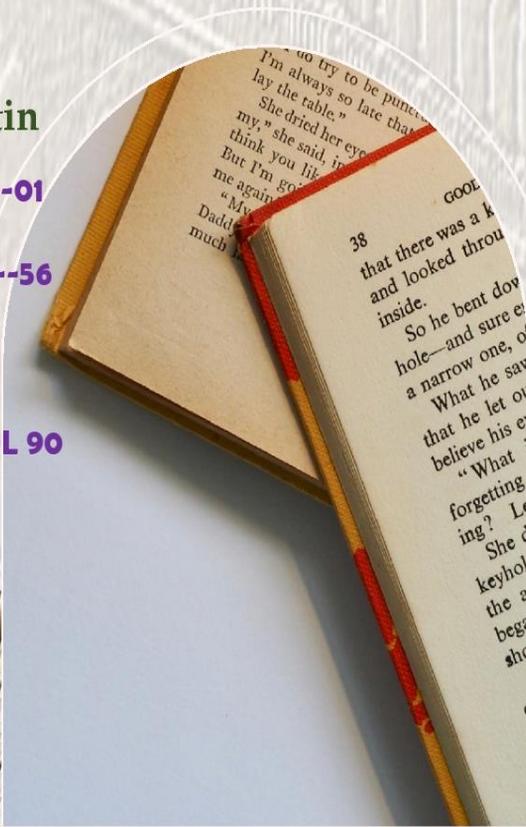
- **New Arrival Book---01**
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- **Access Guide HEC DL 90**
- **Library Guide 97**

Contact

Shahnawaz Mahesar
Librarian

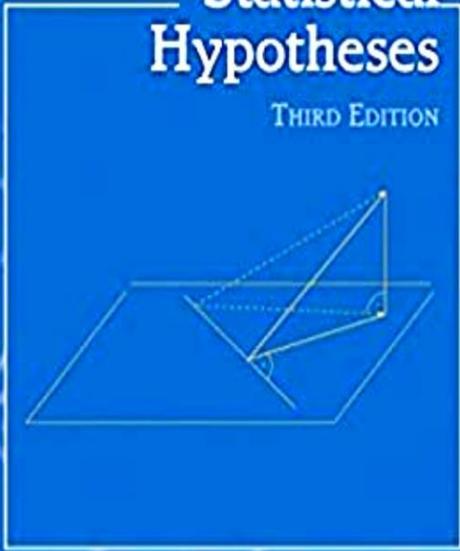
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library@smiu.edu.pk

Webpage
[https://www.smiu.edu.pk/
Library](https://www.smiu.edu.pk/Library)



Testing Statistical Hypotheses

THIRD EDITION



E.L. Lehmann
Joseph P. Romano

The title Summarizes developments in the field of hypotheses testing. Optimality considerations continue to provide the organizing principle, but are now tempered by a much stronger emphasis on the robustness properties of the resulting procedures. It is an essential reference for any graduate student in statistics. Includes supplementary material.

Contents

Chapter # 1: The General Decision Problem

Chapter # 2: The Probability Background

Chapter # 3: Uniformly Most Powerful Tests

Chapter # 4: Unbiasedness:

Chapter # 5: Invariance

Chapter # 6: Linear Hypotheses

Chapter # 7: The Minimax Principle

Chapter#8: Multiple Testing and Simultaneous

Chapter # 9: Conditional Inference

Chapter # 10: Basic Large Sample Theory

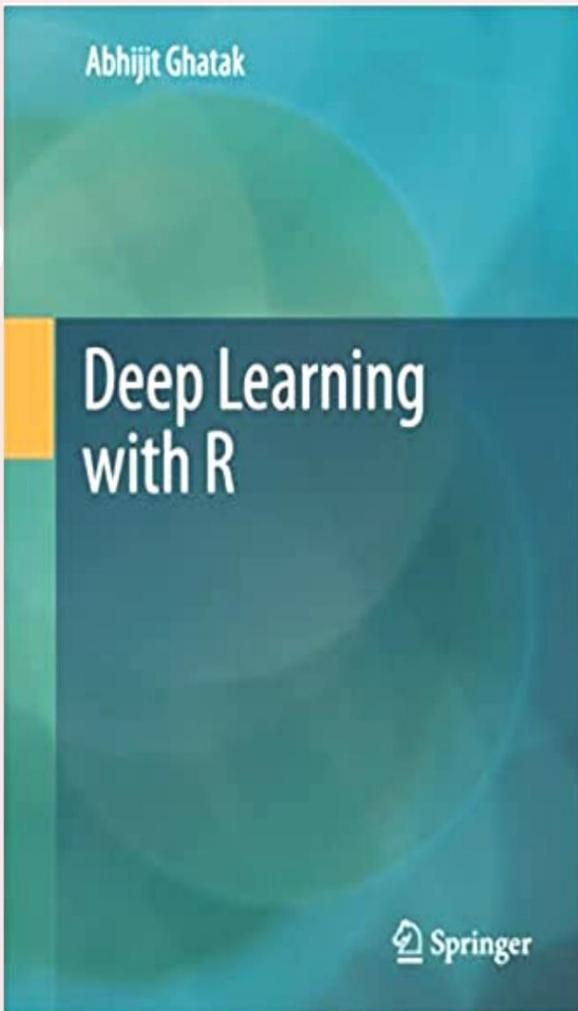
Chapter # 11: Quadratic Mean Differently.

Chapter # 12: Large Optimality

Chapter # 13: Testing Goodness of Fit

Chapter # 14: General Large Sample Methods 1

F R E S H - A R R I V A L



Offers a hands on approach to deep learning while explaining the theory and mathematical concepts in an intuitive manner Broadens the understanding of advanced neural networks including ConvNets and Sequence models Covers deep learning frameworks

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CONTENT

Chapter # 1: Introduction to Machine Learning

Chapter # 2: Introduction to Neural Networks

Chapter # 3: Deep Neural Networks-I

Chapter # 4: Initialization of Network Parameters

Chapter # 5: Optimization

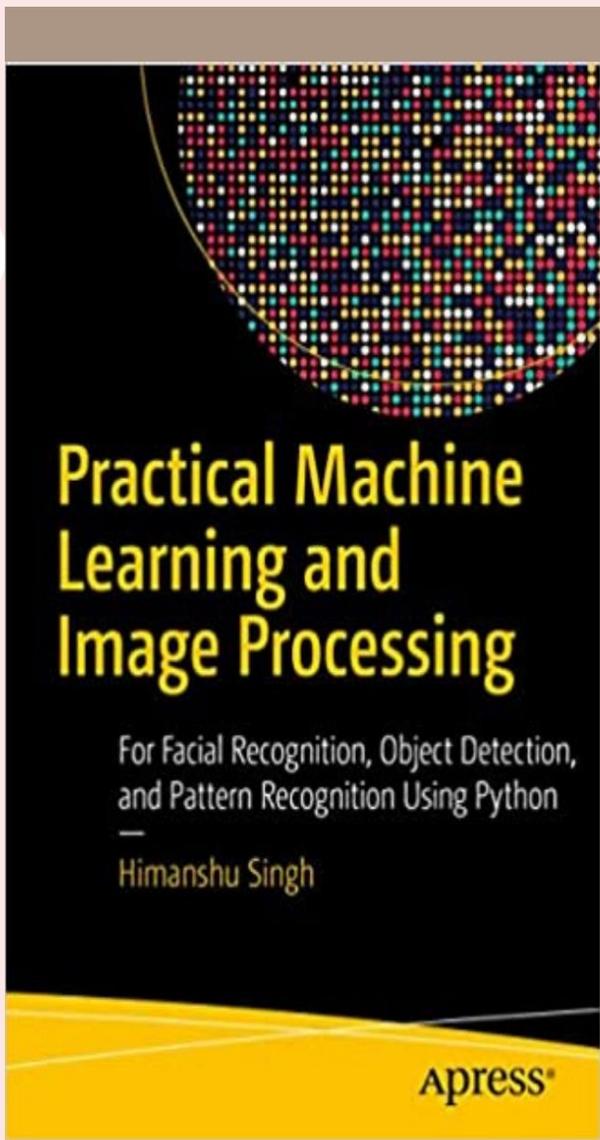
Chapter # 6: Deep Neural Networks-II

Chapter # 7: Convolutional Neural Networks (ConvNets)

Chapter # 8: Recurrent Neural Networks (RNN) or Sequence Models

Chapter # 9: Epilogue

2



The book covers advanced machine learning and deep learning methods for image processing and classification, explains concepts using real-time use cases such as facial recognition, object detection, self-driving cars, and pattern recognition. Includes applications of machine learning and neural networks on processed images.

CONTENT

- Chapter # 1: Setup Environment
- Chapter # 2 Introduction to Image Processing
- Chapter # 3 Basics of Python and Scikit Image
- Chapter # 4 Advanced Image Processing Using Open CV
- Chapter # 5 Image Processing Using Machine Learning
- Chapter # 6 Real-time Use Cases

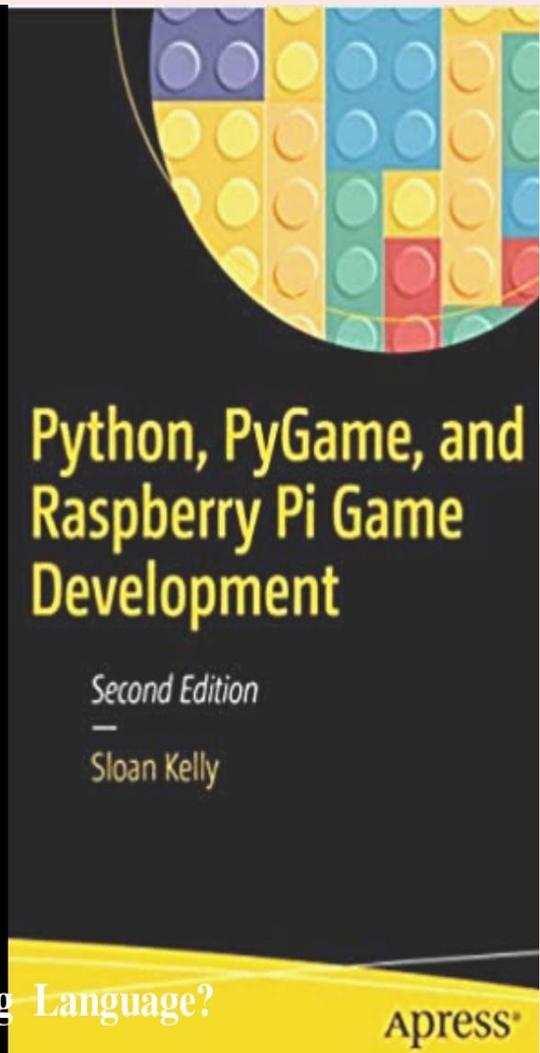
The book covers se
Python to access the
GPIOs

Design a game from a
code perspective



CONTENT

- Chapter # 1 What Is a Programming Language?
- Chapter # 2 What Is Python?
- Chapter # 3 Introducing Python
- Chapter # 4 Breaking Free from Interpreter
- Chapter # 5 Making Decisions
- Chapter # 6 Making the Raspberry Pi Repeat Itself
- Chapter # 7 Containers
- Chapter # 8 Putting It Together: Tic-Tac-Toe
- Chapter # 9 Basic Introduction to PyGame
- Chapter #10 Designing your game
- Chapter # 11 Game Project: Bricks
- Chapter # 12 User-Defined Functions
- Chapter # 13 File Input and Output
- Chapter # 14 Inheritance, Composition, and Aggregation
- Chapter # 16 Game Project: Snake



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Warren J. Gross · Vincent C. Gaudet
Editors

Stochastic Computing: Techniques and Applications

 Springer

The book covers se The
volume Provides a
contemporary view of the
field of stochastic computing
volume containing tutorial,
design methodologies, and
applications: material
previously not available in
one place.

CONTENTS

Chapter # 1 Introduction to Stochastic Computing

Chapter # 2 Origins of Stochastic Computing

Chapter # 3 Tutorial on Stochastic Computing

Chapter# 4 Accuracy and Correlation in Stochastic
Computing

Chapter # 5 Synthesis of Polynomial Functions

Chapter # 6 Deterministic Approaches to Bitstream
Computing

Chapter # 7 Generating Stochastic Bitstreams

Chapter # 8 RRAM Solutions for Stochastic
Computing

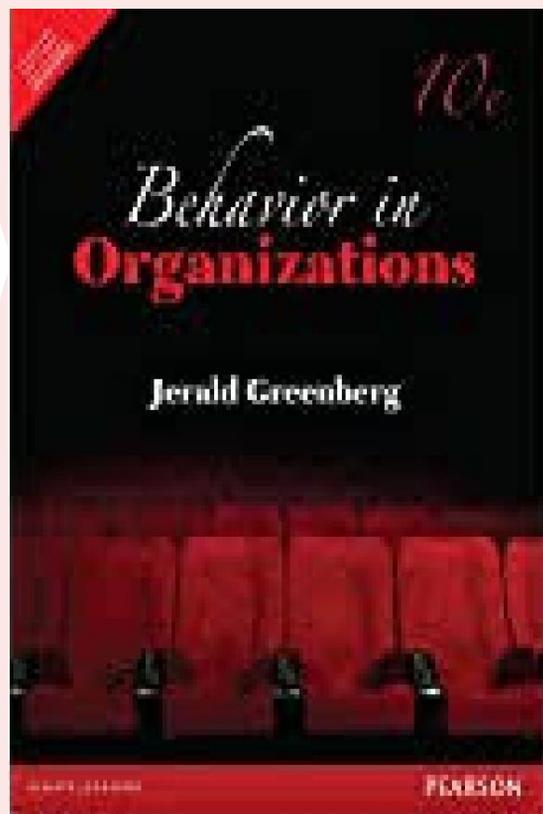
Chapter # 9 Spintronic Solutions for Stochastic
Computing

Chapter # 10 Brain-Inspired Computing

Chapter # 11 Stochastic Decoding of Error- Correcting
Codes

5

F R E S H - A R R I V A L



Behavior In Organizations

Unique and current insight on the everyday processes and phenomena of OB. Behavior in Organizations. The contents balance between knowledge and application, while including coverage on the latest advances in the field.



Part I Introduction to organizational Behavior

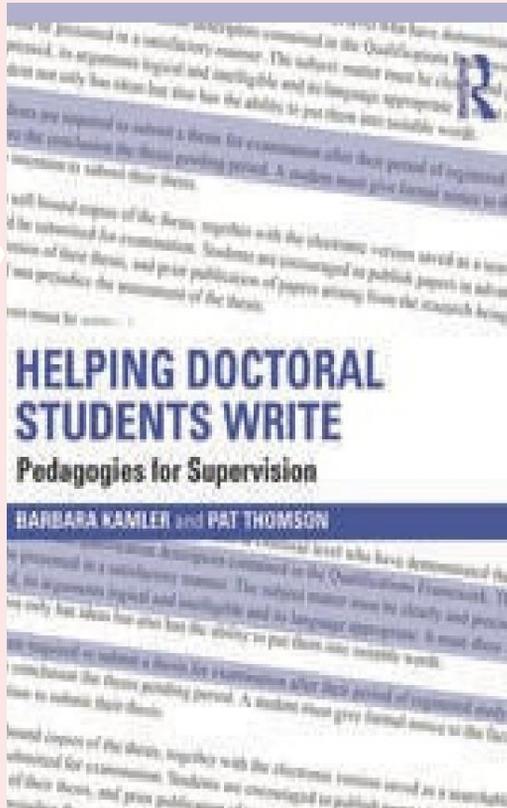
Part II Basic Human Process

Part III The Individual in the Organization

Part IV Group dynamics

Part V Influencing others

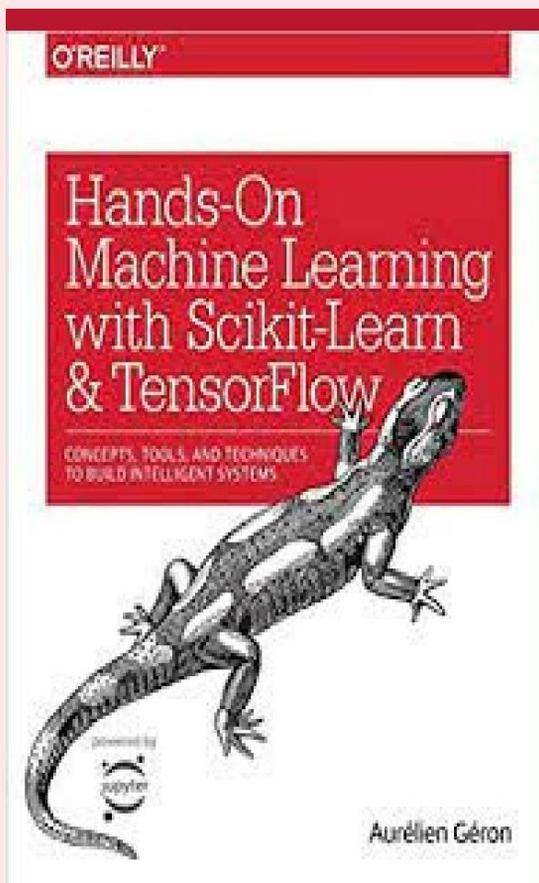
Part VI Organizational Processes



It has proven an approach to effective doctoral writing. By treating research as writing and writing as research, the authors offer pedagogical strategies for doctoral supervisors that will assist the production of well-argued and lively dissertations.

CONTENT

- Chapter 1. Putting doctoral writing center stage
- Chapter 2. Writing the doctorate, writing the scholar
- Chapter 3. Persuading an octopus into a jar
- Chapter 4. Getting on top of the research literatures
- Chapter 5. Reconsidering the personal
- Chapter 6. A linguistic toolkit for supervisors
- Chapter 7. Structuring the dissertation argument
- Chapter 8. Publishing out of the thesis
- Chapter 9 Institutionalizing doctoral writing



Author of the title helps readers to gain an intuitive understanding of the concepts and tools for building intelligent systems and a range of techniques, starting with simple linear regression and progressing to deep neural networks with exercises.

CONTENT

Chapter 1: The Machine Learning Landscape

Chapter 2: End-to-End M. Learning Project

Chapter 3: Classification

Chapter 4: Training Models

Chapter 5: Support Vector Machines

Chapter 6: Decision Trees

Chapter 7: Ensemble Learning Random Forests

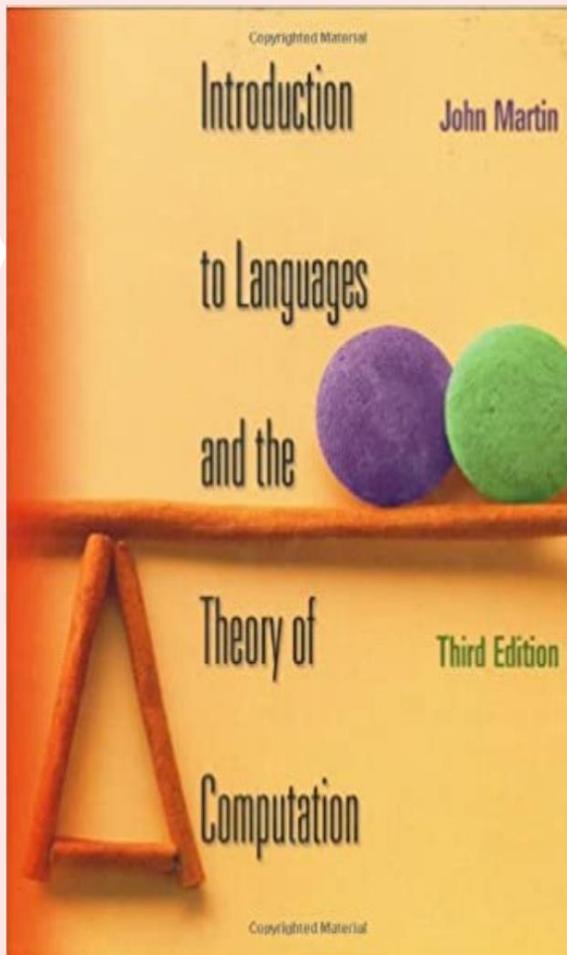
Chapter 8: Dimensionality Reduction

Chapter 9: Up and Running with Tensor Flow

Chapter 10: Intro to Artificial Neural etworks

Chapter 11: Training Deep Neural Nets





Introduction to Languages and the Theory of Computation

This text is its gentle and gradual introduction of the necessary mathematical tools in the context to mathematical language but also provides discussion and examples that make the language intelligible to those just learning to read and speak it and wants to consolidated and sharpened their skills on discrete math.

CONTENT

Part I Mathematical Notation & Techniques

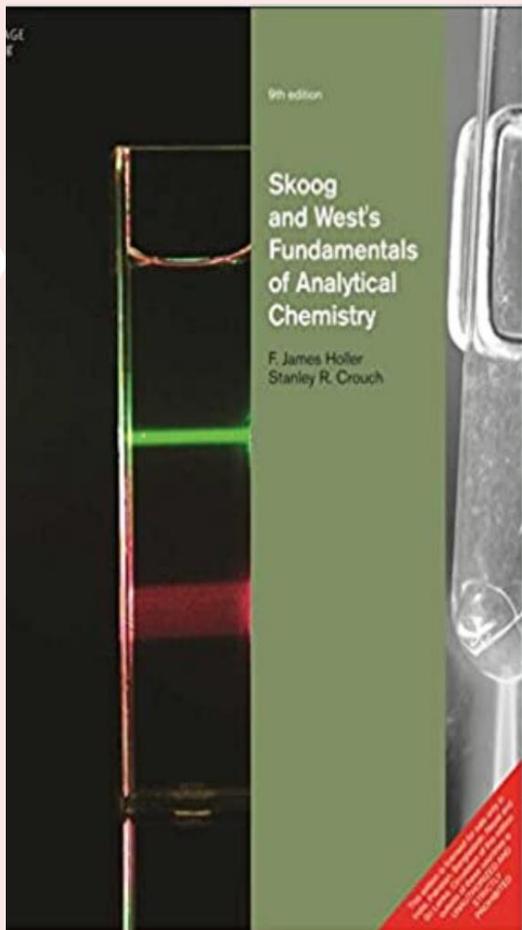
Part II Regular languages & Finite Automata

Part III Context-Free Languages & Pushdown Automata

Part IV Turing Machines & Their Languages

Part V Unsolvable Problems & Computable Functions

Part VI Introduction to Computational Complexity



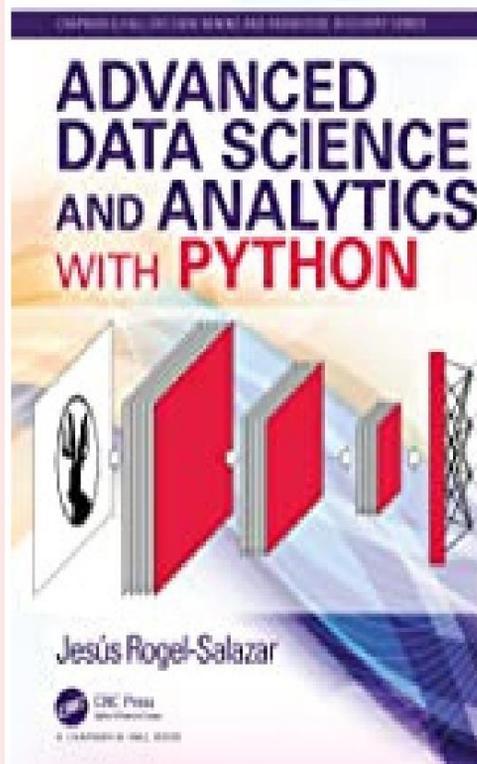
Fundamentals Of Analytical Chemistry

The book offers extensive coverage of the principles and practices of analytic chemistry and consistently shows students its applied nature. The Ninth Edition is enhanced by a chapter on Using Spreadsheets in Analytical Chemistry, updated spreadsheet summaries and problems

CONTENT

- Part I: Tools Of Analytical
- Part II: Chemical Equilibria
- Part III: Classical Methods Of Analysis
- Part IV: Electrochemical Methods
- Part V: Spectrochemical Analysis
- Part VI: Kinetics And Separations
- Part VII: Practical Aspects Of Chemical Analysis

F R E S H - A R R I V A L



The author aimed is to cover important advanced areas in data science using tools developed in Python such as SciKit-learn, Pandas, Numpy, Beautiful Soup, NLTK, NetworkX and others. The model development is supported by the use of frameworks such as Keras, TensorFlow and Core ML, as well as Swift for the development of iOS and MacOS applications.

CONTENT

Ch.1: No Time to Lose: Time Series Analysis

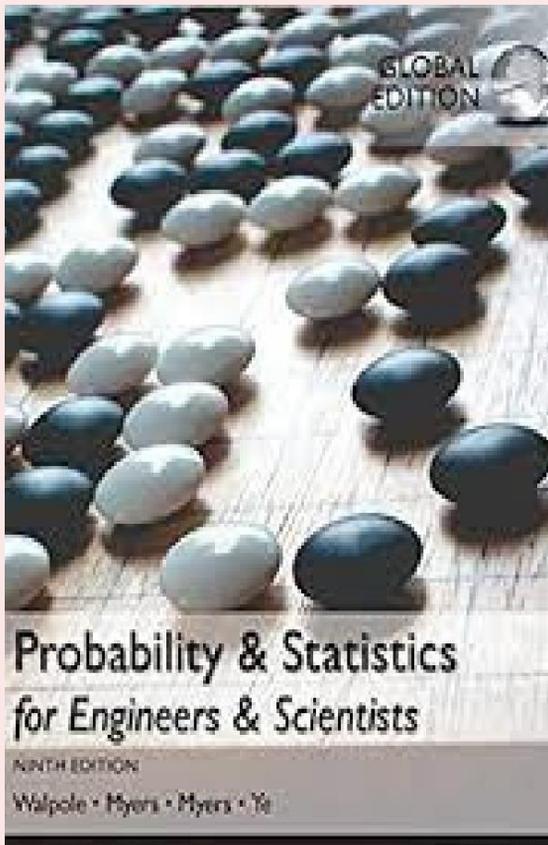
Ch 2: Speaking Naturally: Text and Natural Language Processing

Ch 3: Getting Social: Graph Theory and Social Network Analysis

Ch 4: Thinking Deeply: Neural Networks and Deep Learning

Ch 5: Here Is One I Made Earlier: Machine Learning Deployment

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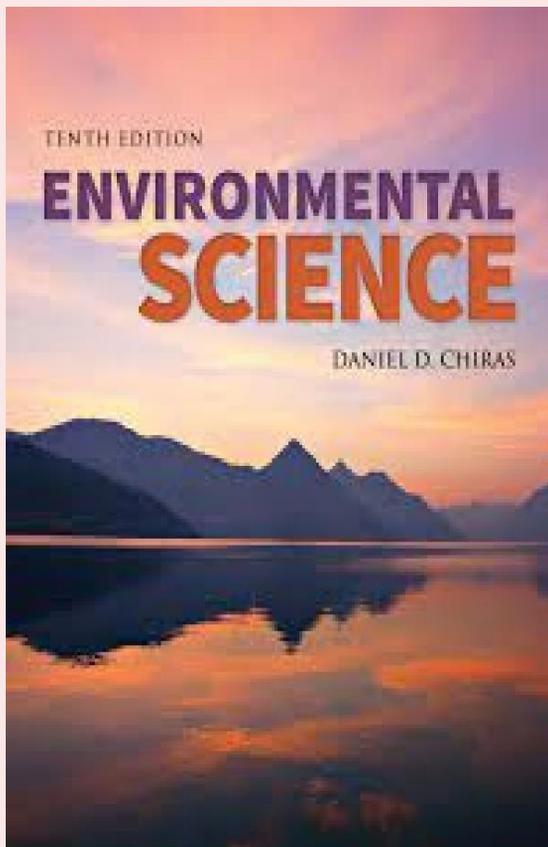


This classic text provides a rigorous introduction to basic probability theory and statistical inference, with a unique balance between theory and methodology relevant applications use real data from actual studies for deeper understanding.

CONTENT

- Ch# 1. Introduction to Statistics & Data
- Ch# 2. Probability
- Ch# 3. Random Variables and Probability Distribns.
- Ch# 4. Mathematical Expectation
- Ch# 5. Discrete Probability Distributions
- Ch# 6. Some Continuous Probability Distributions
- Ch# 7. Functions of Random Variables
- Ch# 8. Fundamental Sampling Distributions
- Ch# 9. One- and Two-Sample Estimation Problems
- Ch# 10. One- and Two-Sample Tests of Hypotheses





content

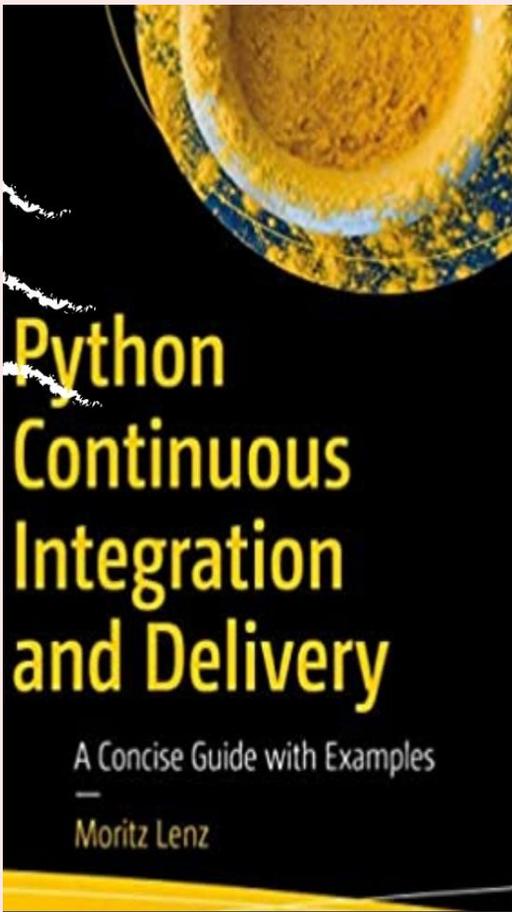
The edition updated throughout with the latest Environmental Information, Issues, And Facts., Every Chapter Emphasizes Critical Analysis To Teach Students How To Approach These Complex Topics And Determine The Merits Of The Debates For Themselves.

Part I : Introduction to Environmental Protection: Sustainability, Science, and Systems.

Part II: Natural Systems/Human Systems: Searching for a Sustainable Relationship

Part III: The Population Challenge: Solving the World's Most Pressing Problem Sustainably

Part IV: Resource Issues: Solutions for a Sustainable Society



Python Continuous Integration and Delivery

A Concise Guide with Examples
—
Moritz Lenz

A Concise Guide with Examples on Python programmers to the techniques and tools that enable a smooth and efficient software development process contains practical examples on this aspect of Python DevOps.

- Chapter # 1 Automated Testing
- Chapter # 2 Unit Testing in Python
- Chapter # 3 Continuous Integration & Jenkins
- Chapter # 4 Continuous Delivery
- Chapter # 5 Building Packages
- Chapter # 6 Distributing Debian Packages
- Chapter # 7 Package Deployment
- Chapter # 8 A Virtual Playground for Automating Dplymnt.
- Chapter # 9 Building in the Pipeline with Go Continuous
- Chapter # 10 Distributing Pipeline
- Chapter # 11 Pipeline Improvements
- Chapter # 12 Security
- Chapter # 13 State Management
- Chapter # 14 Conclusions and Outlook

COMPLETED

F R E S H - A R R I V A L



Modern Algorithms for Image Processing

Computer Imagery by Example Using C#
—
Vladimir Kovalevsky

The book teaches efficient methods of digital image processing that can be used for improving the quality of images and for recognizing and measuring objects.

content

Part # 1: Image Processing

(Introduction, Noise Reduction, Contrast Enhancement, Shading Correction with Thresholding, Project WFs had Bin Impulse)

Part # 2: Image Analysis

(Edge Detection, New Method of Image Compression, Image segmentation and Connected Components, Straightening Photos of Paintings, Polygonal Approximation of Region Boundaries and Edges, Model of Cell Differentiation)

F R E S H - A R R I V A L

Fourth Edition

LINEAR ALGEBRA AND ITS APPLICATIONS



Gilbert Strang

The author explains rather than deduces; the emphasis is on understanding. This book is written in an informal and personal style and teaches real mathematics. The gears change as you transition to vector spaces.

CONTENT

Chapter # 1 Matrices and Gaussian elimination.

Chapter # 2 Vector Spaces.

Chapter # 3 orthogonality.

Chapter # 4 Determinants.

Chapter # 5 Eigenvalues and Eigenvectors.

Chapter # 6 Positive definite Matrices.

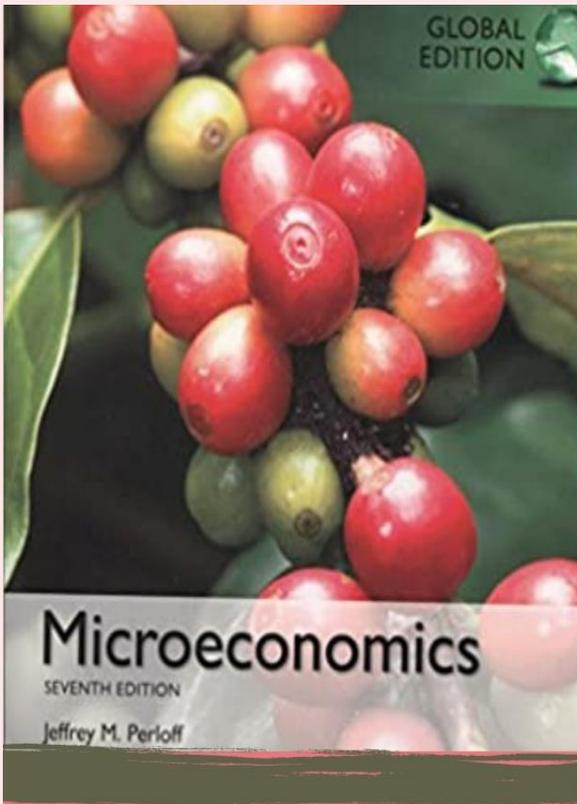
Chapter # 7 Computations with Matrices.

Chapter # 8 Linear Programming and Game Theory.



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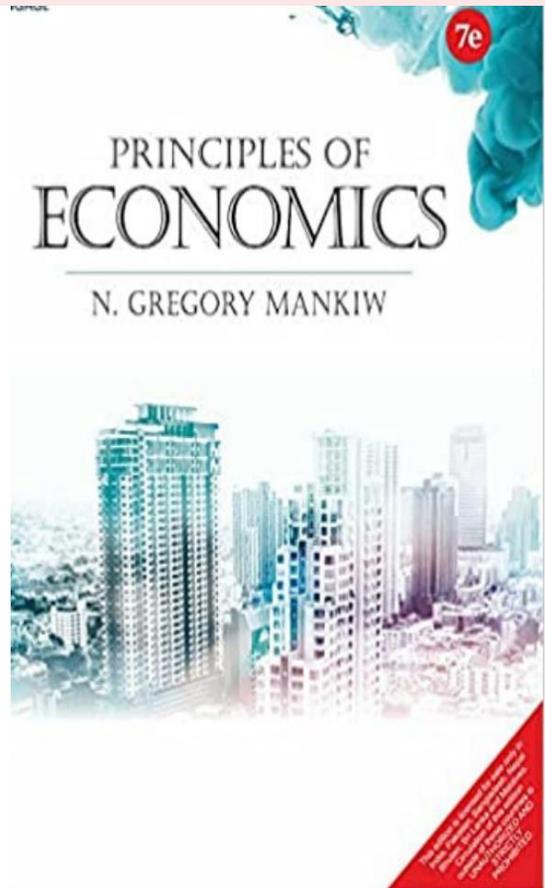
The Seventh Edition is substantially updated and modified based on the extremely helpful suggestions of faculty and students who used the first six editions. Every chapter is thoroughly revised and includes new or updated examples and applications.

CONTENT

- ⁶⁵⁷⁹⁶⁷
Ch1. Introduction & Supply and Demand
Ch2. Applying the Supply-and-Demand
Ch3. Consumer Choice
Ch4. Applying Consumer Theory
Ch5. Firms and Production & Costs
Ch6. Competitive Firms and Markets
Ch7. Monopoly & Pricing and Adv.
Ch8. Oligopoly and Monopolistic
Ch9. Interest rates, Investments, and Capital
Ch10. Uncertainty
Ch11. Externalities, Open-Access, and Public Goods
Ch12. Asymmetric Information
Ch13. Contracts and Moral Hazards

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The title continues to cover current Economic coverage. The latest edition is the most extensive in the industry, using a team of instructors/preparers that have been with the project since the first edition.



CONTENT

Part I: Introduction

Part II: How Markets Work.

Part III: Markets And Welfare.

Part IV: The Economics of the Public Sector.

Part V: Firm Behavior and the Organization of Industry

Part VI: The Economics of the Labor Markets

Part VII: Topics For Further Study

Part VIII: The Data of Macroeconomics

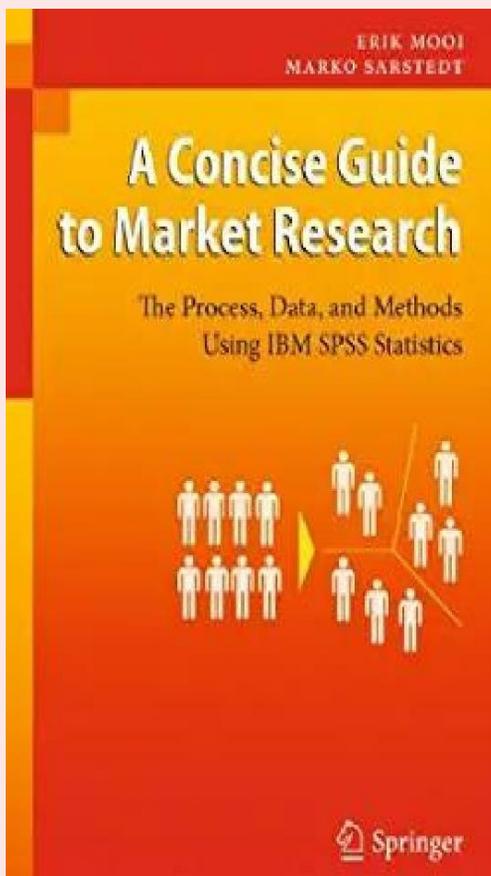
Part IX: The Real Economy In The Long Run.

Part X: Money And Prices In The Long

Part XII: Short-run Economic Fluctuations

Part XIII: Final Thoughts



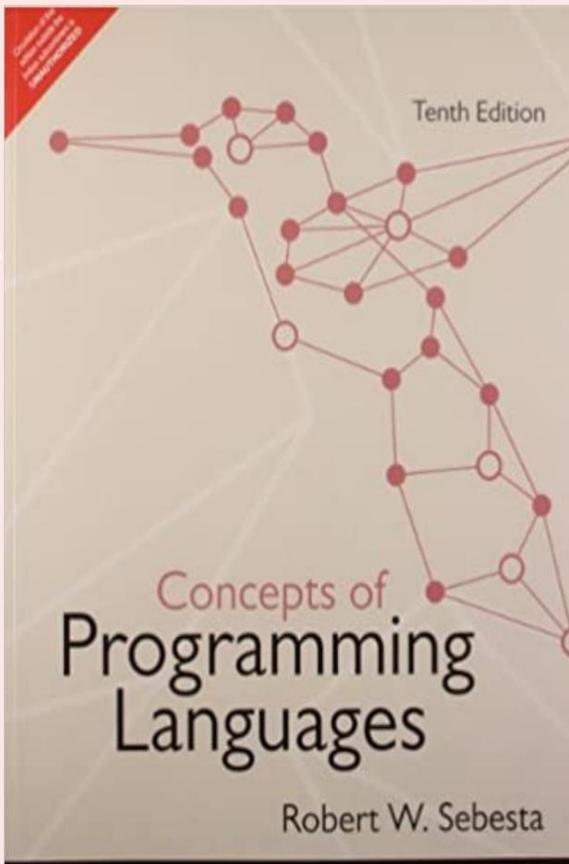


Compact, hands-on and step-by-step introduction to quantitative market research techniques Presents the most important techniques and shows how to translate theoretical choices into SPSS and how to analyze the output Case study at the end of each chapter. Innovative supplementary online content, including mobile tags, sample datasets and additional cases.

CONTENT

- Chapter # 1 Introduction
- Chapter # 2 The Market Research Process
- Chapter # 3 Data
- Chapter # 4 Getting Data
- Chapter # 5 Descriptive Statistics
- Chapter # 6 Hypothesis Testing & ANOVA
- Chapter# 7 Regression Analysis
- Chapter # 8 Principle component Factor Analysis
- Chapter # 9 Cluster Analysis
- Chapter # 10 Communicating the Results





An in-depth discussion of programming language structures, presenting a formal method of describing syntax and introducing approaches to lexical and syntactic analysis.

It provides the tools needed to critically evaluate existing and future programming languages.

CONTENTS

Chapter 1. Evolution of the Program Languages

Chapter 2. Describing Syntax and Semantics

Chapter 3. Lexical and Syntax Analysis

Chapter 4. Data Types

Chapter 5. Expressions and Assignment

Chapter 6. Statement-Level Control Structures

Chapter 7. Subprograms

Chapter 8. Implementing Subprograms

Chapter 9. Abstract Data Types and Encapsulation

Chapter 10. Support for Object-Oriented Programming

Chapter 11. Concurrency

Chapter 12. Exception and Event Handling

Chapter 13. Logic Programming Languages

Chapter 14. Functional Programming Languages

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UNDERSTANDING SOCIOLOGY: THE ESSENTIAL

The author uses the theme of debunking myths to look behind the facades of everyday life, challenge common assumptions, and help users develop critical thinking skills as well as better understand how society is constructed and sustained. The text provides exceptional coverage of diversity, including social factors such as age, religion, sexual orientation, and region of residence in addition to race, ethnicity, class, and gender

CONTENT

Part # I

Sociological Perspective

Part # II

Individuals & Society

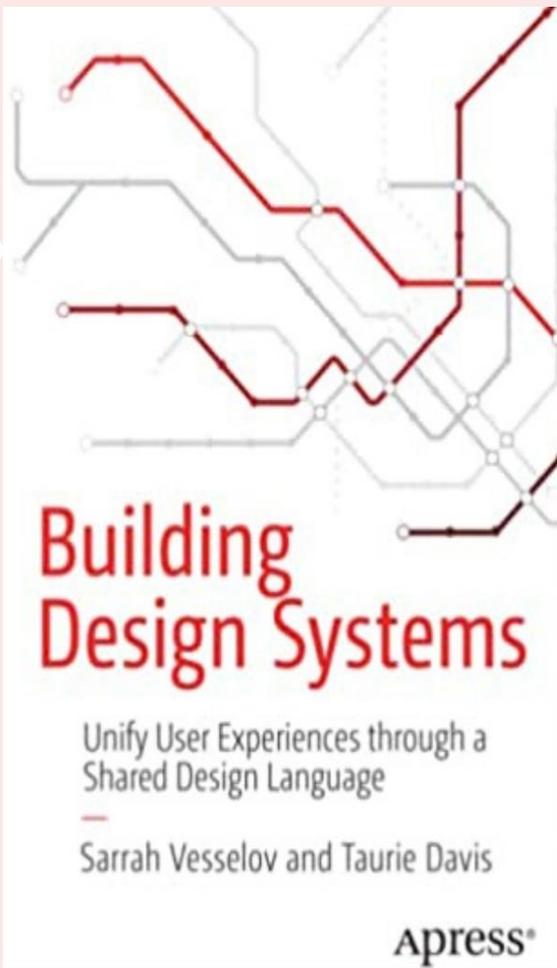
Part # III

Social inequalities

Part # IV

Social Change

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Title gives knowledge to build powerful design systems, empowering teams and organizations to create more meaningful digital experiences. The book gives readers the specific necessary information to determine a course of action based on their individual needs

CONTENT

Chapter # 1 The Rise of Design Systems

Chapter # 2 Introducing Design Systems

Chapter # 3 Selling the System

Chapter # 4 Design as a Language

Chapter # 5 Implementing Your System

Chapter # 6 Measure and Maintain

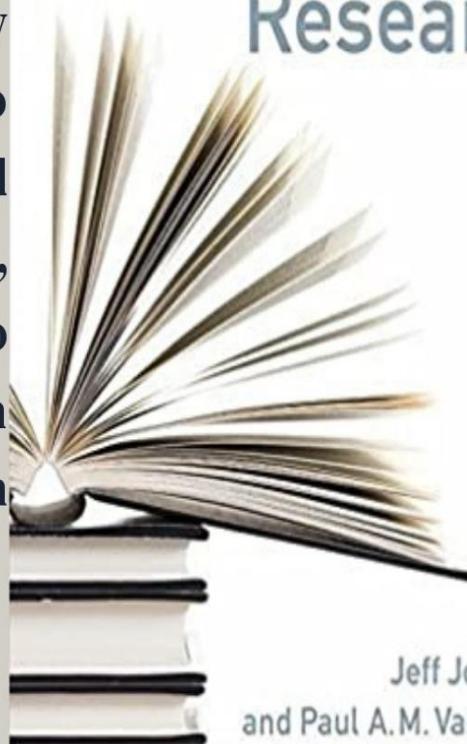
Chapter # 7 A GitLab Case Study

Chapter # 8 Design Systems as a Resource



The authors explain how young scholars can create high-quality research that attains a high impact. They describe how to generate strong, original ideas, conduct experiments, organize findings into research articles along with assessment tools, research methods, and more.

How to Publish High-Quality Research



Jeff Joireman
and Paul A.M. Van Lange

CONTENT

Chapter 1. Discovering High-Quality Ideas

Chapter 2. Developing and Testing Theories and Applicability

Chapter 3. Ethical Guidelines for Data Collection & Analysis

Chapter 4. Writing and Revising

Chapter 5. Bridge Disciplines

Chapter 6. Conduct a Meta-Analysis

Chapter 7. Launch a Paradigm Shift

Chapter 8. Combine Mediators and Moderators Chapter 9.

Develop a New Tool to Assess Individual Differences

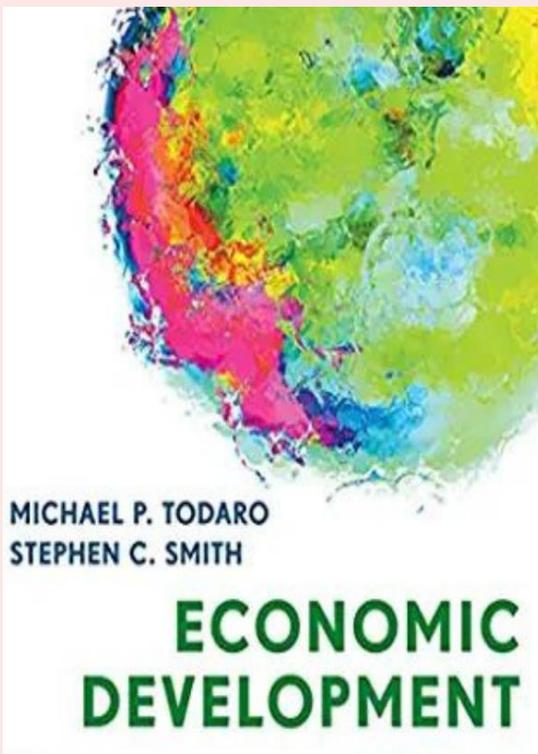
Chapter 10. Introduce an Innovative New Method

Chapter 11. Venture into the Real World

Chapter 12. Explore the Role of Culture



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The leading textbook in the field of development economics. It provides students with a complete and balanced introduction to the requisite theory, driving policy issues, and the latest research.

CONTENT

Chapter1: Introduction

Chapter2 : Comparative Economic Development

Chapter3 : Classic Theories of Economic Growth

Chapter4: Contemporary Models of Development

Chapter5: Poverty, Inequality, and Development

Chapter6: Population Growth and Economic

Chapter7 : Urbanization and Rural-Urban Policy

Chapter8: Human Capital: Education and Health

Chapter9: Agricultural Transformation

Chapter10: The Environment and Development

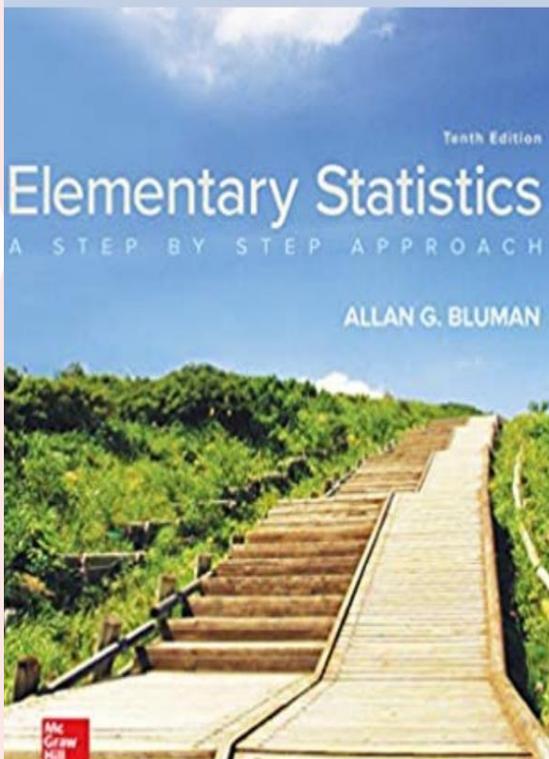
Chapter11 Development Policymaking

Chapter12: International Trade Theory and

Chapter13: Debt, Financial Crises, & Sustainable

Chapter14: Foreign Finance, Investment, Aid

Chapter15: Finance and Fiscal Policy for Development



is aimed at students who do not have a mathematical background. It therefore uses a non-theoretical approach, and concepts are explained intuitively, without the use of formal proofs; they are instead supported by example.

CONTENT

Chapter1: The Nature of Probability and Statistics

Chapter2 : Frequency Distributions and Graphs

Chapter3 : Data Description

Chapter4: Probability and Counting Rules

Chapter5: Discrete Probability Distributions

Chapter6: The Normal Distribution

Chapter7 : Confidence Intervals and Sample Size

Chapter8: Hypothesis Testing

Chapter9: Testing the Difference between Two Means, Two Proportions

Chapter10: Correlation and Regression

Chapter11 Other Chi-Square Tests

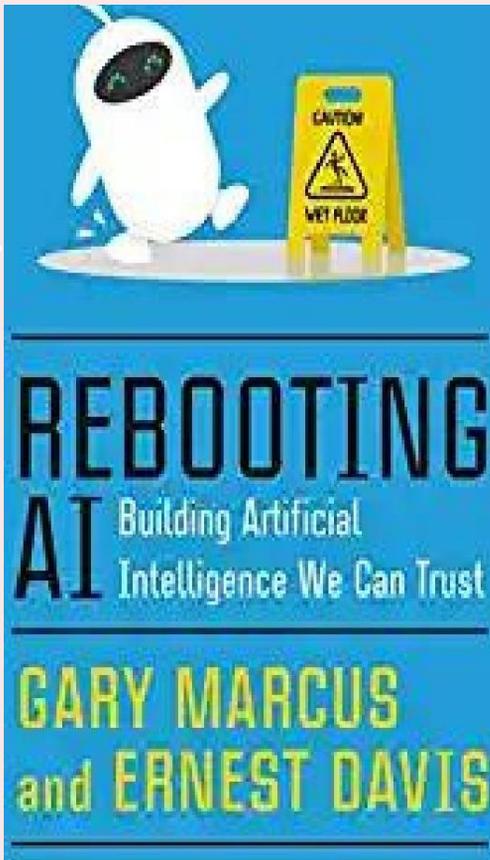
Chapter12: Analysis of Variance

Chapter13: Nonparametric Statistics

Chapter14: Sampling and Simulation

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Professors Gary Marcus and Ernest Davis have AI research and achieved greatest milestones in the field. Reboot provides a lucid, clear-eyed assessment of the current science and offers an inspiring vision of what we can achieve and how AI can make our lives better.

CONTENT

Chapter # 1: Mind the Gap

Chapter # 2: What's at Stake?

Chapter #3: Deep Learning, and Beyond

Chapter # 4: If Computers Are So Smart, How Come They Can't Read?

Chapter # 5: Where's Rosie?

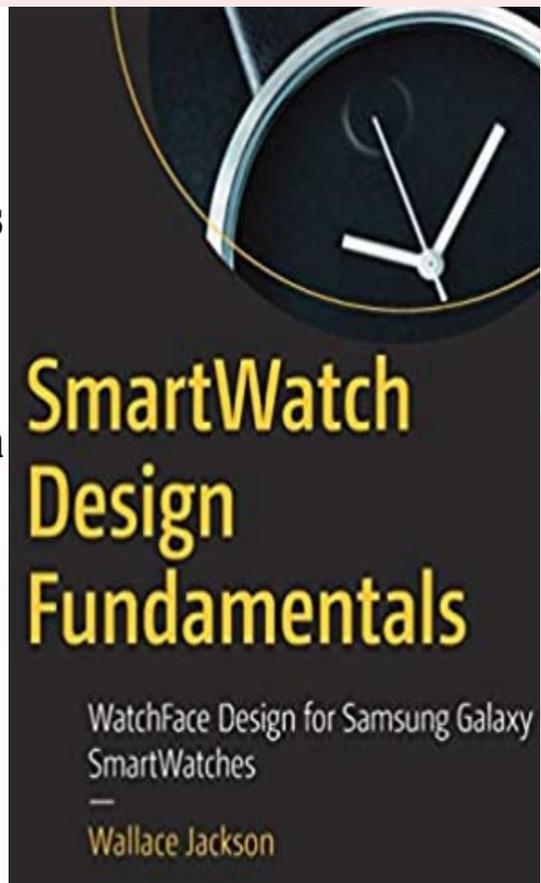
Chapter # 6: Insights from the Human Mind

Chapter # 7: Common Sense, and the Path to Deep

Chapter # 8: Trust

Professors Gary Marcus and Ernest Davis have AI research and achieved greatest milestones in the field. Reboot provides a lucid, clear-eyed assessment of the current science and offers an inspiring vision of what we can achieve and how AI can make our lives better.

CONTENT



Chapter1: Smartwatch Design History, Concepts, Terms, and Installation

Chapter2: Smartwatch Design Assets: Acquisition, Concepts, and Terms

Chapter3: Smartwatch Design Considerations:

Chapter4: Smartwatch Design Motion Assets:

Chapter5: Smartwatch Design Testing

Chapter6: Smartwatch Watch Face Layer-Based Design

Chapter7 : Smartwatch Conditional Design

Chapter8: Watch Face Battery or Steps Taken

Chapter9: Watch Face Complication Design

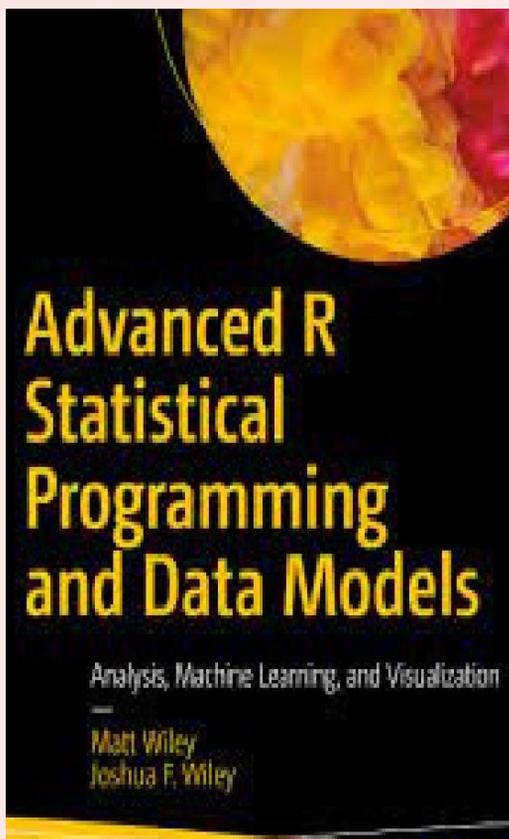
Chapter10: Watch Face Gyroscopic Design

Chapter11 Watch Face Weather Design

Chapter12: Watch Face Algorithm Design

Chapter13: Watch Face Publishing

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Professors Gary Marcus and Demonstrates applied R programming to make analyses more efficient and effective Shows how to handle machine learning using R Includes case studies throughout book.

CONTENT

Chapter # 1 Univariate Data Visualization

Chapter # 2 Multivariate Data Visualization

Chapter # 3 GLM 1

Chapter # 4 GLM 2

Chapter # 5 GAMs

Chapter # 6 ML: Introduction

Chapter # 7 ML: Unsupervised

Chapter # 8 ML: Supervised

Chapter # 9 Missing Data

Chapter # 10 GLMMs: Introduction

Chapter # 11 GLMMs: Linear

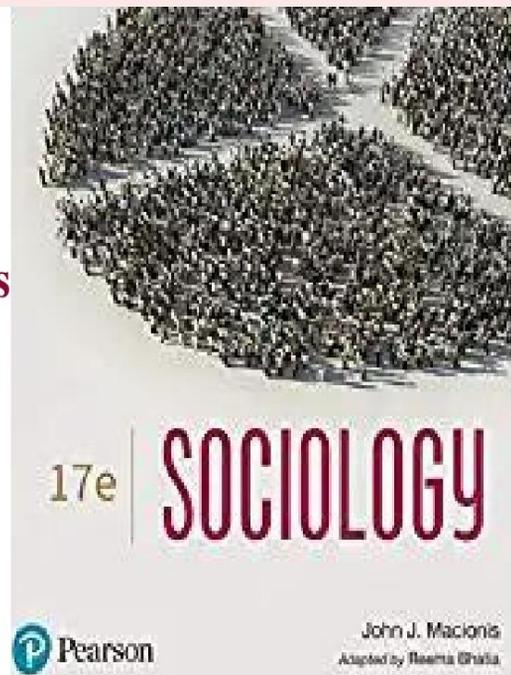
Chapter # 12 GLMMs: Advanced

Chapter # 13 Modelling IIV

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F R E S H - A R R I V A L

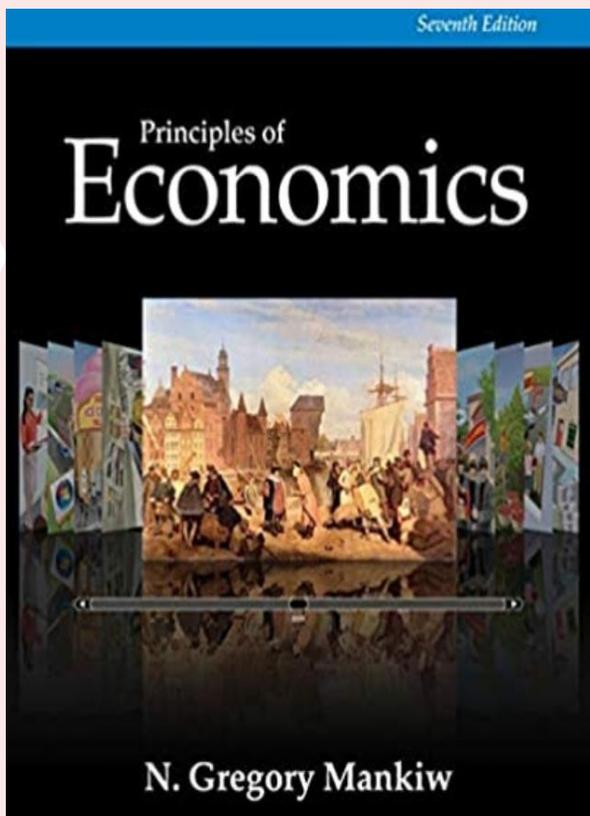
**Professors Gary Marcus and
Demonstrates applied R
programming to make analyses
more efficient and effective Shows
how to handle machine learning
using R Includes case studies
throughout book.**



- Chapter # 1. The Sociological Perspective**
- Chapter # 2. Sociological Investigation**
- Chapter # 3. Culture**
- Chapter # 4. Society**
- Chapter # 5. Socialization**
- Chapter # 6. Social Interaction in Everyday Life**
- Chapter # 7. Mass Media and Social Media**
- Chapter # 8. Groups and Organizations**
- Chapter # 9. Sexuality and Society**
- Chapter # 10. Deviance**
- Chapter # 11. Social Stratification**
- Chapter # 12. Social Class in the United States**
- Chapter # 13. Global Stratification**
- Chapter # 14. Gender Stratification**
- Chapter # 15. Race and Ethnicity**
- Chapter # 16. Aging and the Elderly**
- Chapter # 17. The Economy and Work**
- Chapter # 18. Politics and Government**
- Chapter # 19. Health and Medicine**

CONTENT

F R E S H - A R R I V A L



One of the most popular books. The author Mankiw emphasizes real-life scenarios, useful facts, and the many ways economic concepts play a role in the decisions you make every day.

CONTENT

Part I Introduction

Part II How Markets Work

Part III Markets and Welfare

Part IV The Economics of the Public Sector

Part V Firm Behavior and the Organization Industry

Part VI The Economics of Labor Markets

Part VII Topics for Further Study

Part VIII The Data of Macroeconomics

Part IX The Real Economy in the Long Run

Part X Money and Prices in the Long Run

Part XII Short-Run Economic Fluctuations

Part XIII Final Thoughts

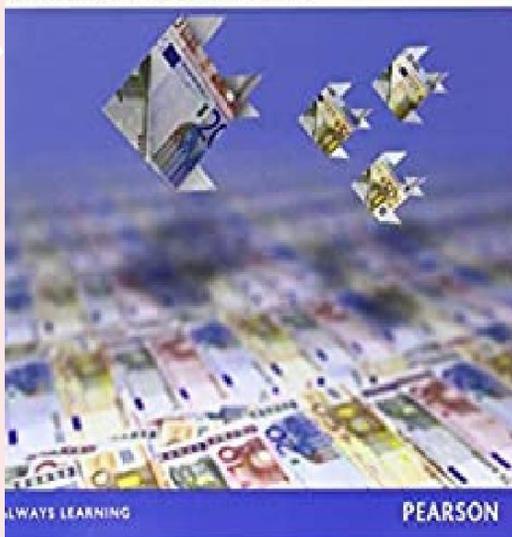
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F R E S H - A R R I V A L

Microeconomics

EIGHTH EDITION

Robert S. Pindyck • Daniel L. Rubinfeld



A book that provides a treatment of Microeconomic theory that stresses the relevance and application to managerial and public policy decision making.

CONTENT

Part I. Introduction: Markets and Prices

Chapter 1. Preliminaries

Chapter 2. The Basics of Supply and Demand

Part II. Producers, Consumers, and Competitive Markets

Chapter 3. Consumer Behavior

Chapter 4. Individual and Market Demand

Chapter 5. Uncertainty and Consumer Behavior

Chapter 6. Production & the Cost of Production

Chapter 7. The Analysis of Competitive Markets

Part III. Market Structure and Competitive Strategy

Chapter 8. Market Power: Monopoly and Monopsony

Chapter 9. Pricing with Market Power

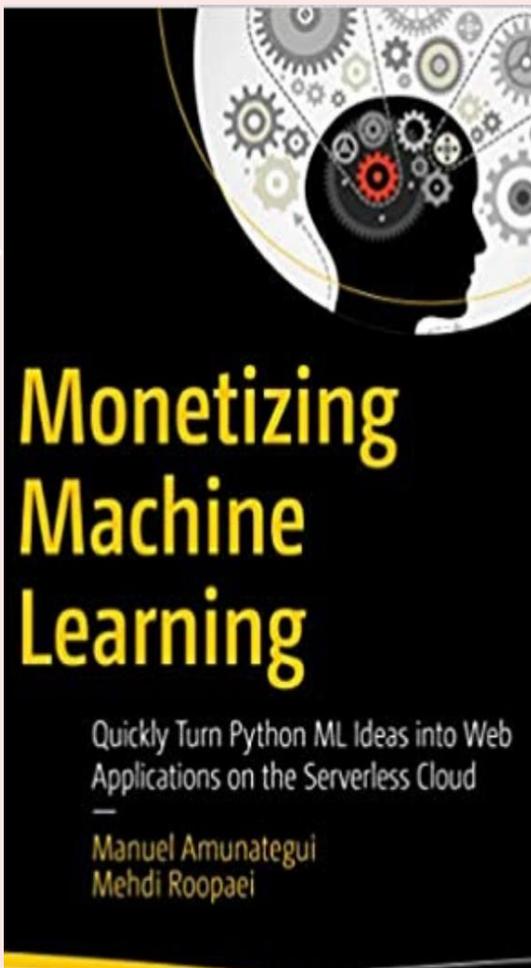
Chapter 10. Game Theory and Competitive Strategy

Part IV. Information, Market Failure, and the Role of

Government

Chapter 11. General Equilibrium & Eco Efficiency

Chapter 12. Markets with Asymmetric Information



The book discusses the systematic art of rapid prototyping of statistics and modeling work onto the web.. Also Provides a simple, cloud-brand and technology-agnostic guide on extending Python modeling work to the world stage as quickly as possible and with little compromise.

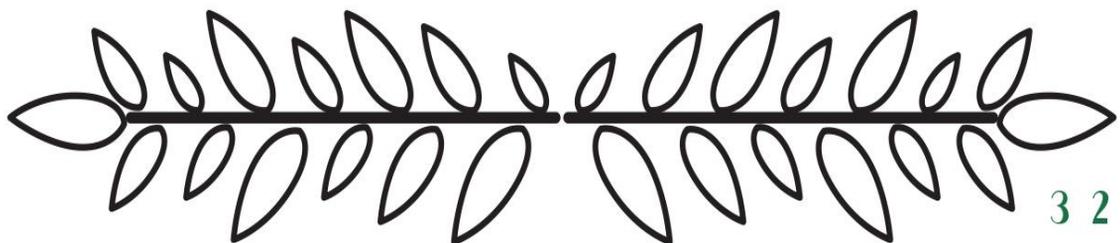
CONTENT

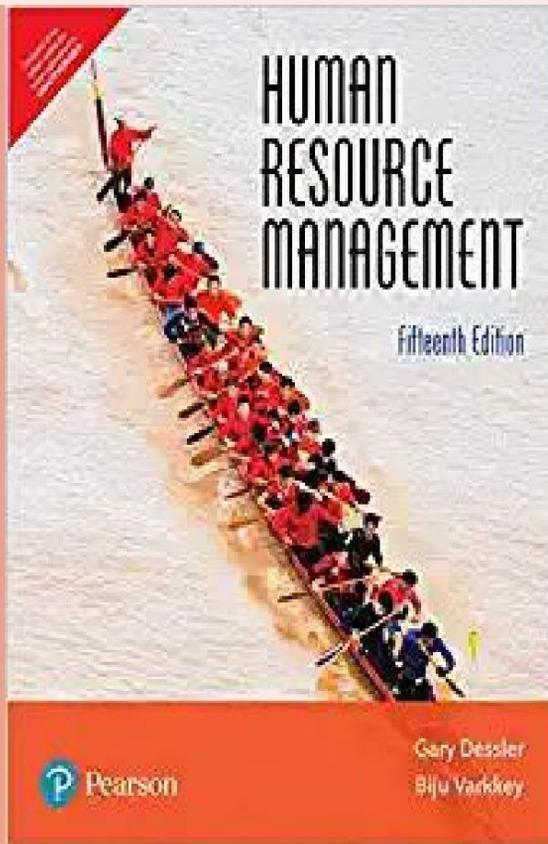
Part I. Supporting Both Web and Mobile Browsers

Part II. Displaying Dynamic Charts

Part III. Enriching Content with Fundamental Financial Information

Part IV. Building a Subscription Paywall with Memberful





with the daily tools and skills they need to function as successful managers in both human resources and business in general and practical approach.



CONTENT

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Part I. Introduction

Part II. Recruitment, Placement, And Talent Management

Part III. Training And Development

Part IV. Compensation

Part V. Enrichment Topics In Human Resource Management



Title updated with the latest developments using new real-world business and policy examples. Regardless of their future career path opening an art studio, trading on Wall Street, or bartending at the local pub.



CONTENT

Part:1 Introduction

Part: 2 Markets in action: policy & Applications

Part: 3 Film in the domestic & International Economics

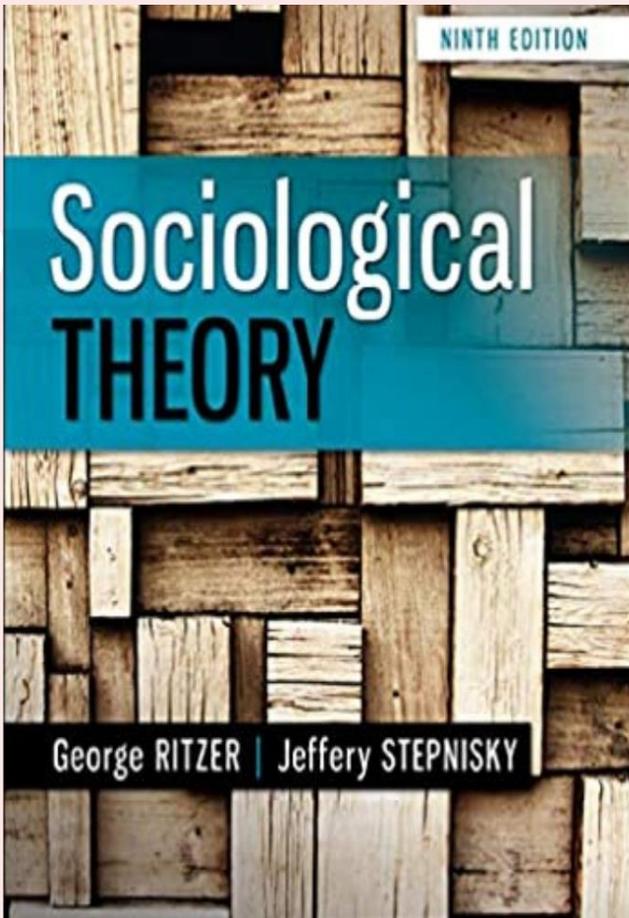
Part: 4 Microeconomic Foundations

Part: 5 Market Structure & Film Strategy

Part: 6 Labor Markets, Public Choice & income

Part: 7 Macroeconomics foundations & Long-run Growth

Part: 8 Short-run Fluctuation



In the Ninth edition key theories are integrated with biographical sketches of theorists, and are placed in their historical and intellectual context. The text helps better understand the original works of classical and modern theorists, and enables them to compare and contrast the latest substantive concepts.

CONTENT

Part # 1 Classical Sociological Theory

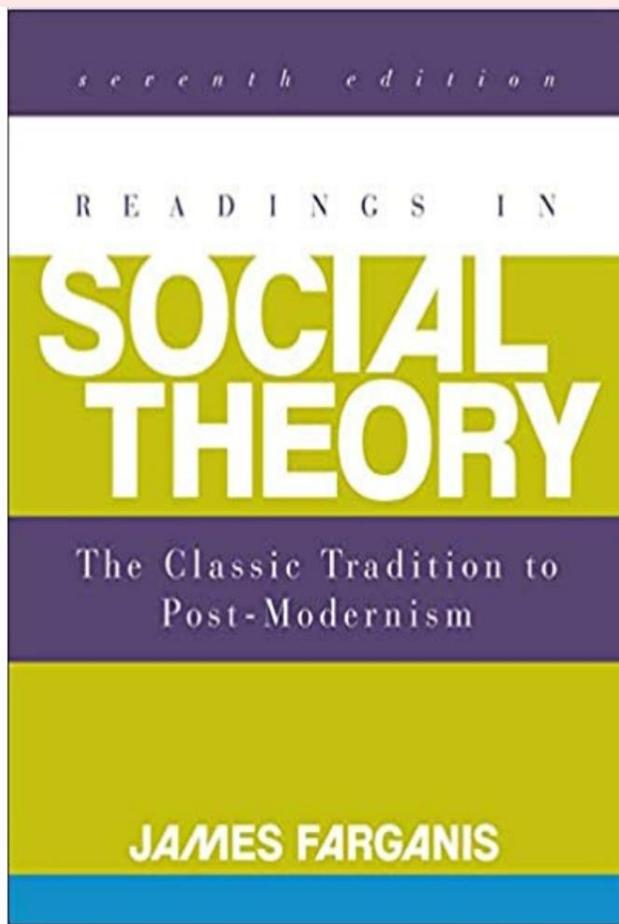
Part # 2 Modern Sociological Theory

Part # 3 Integrative Sociological Theory

Part # 4 From Modern to Postmodern Social Theory

3 5

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This established anthology of primary readings provides a firm foundation in sociological theory. Concepts are expressed through the most influential thinkers in each of the classic contemporary modernist and postmodernist eras.

CONTENT

Part One: The Classic Tradition

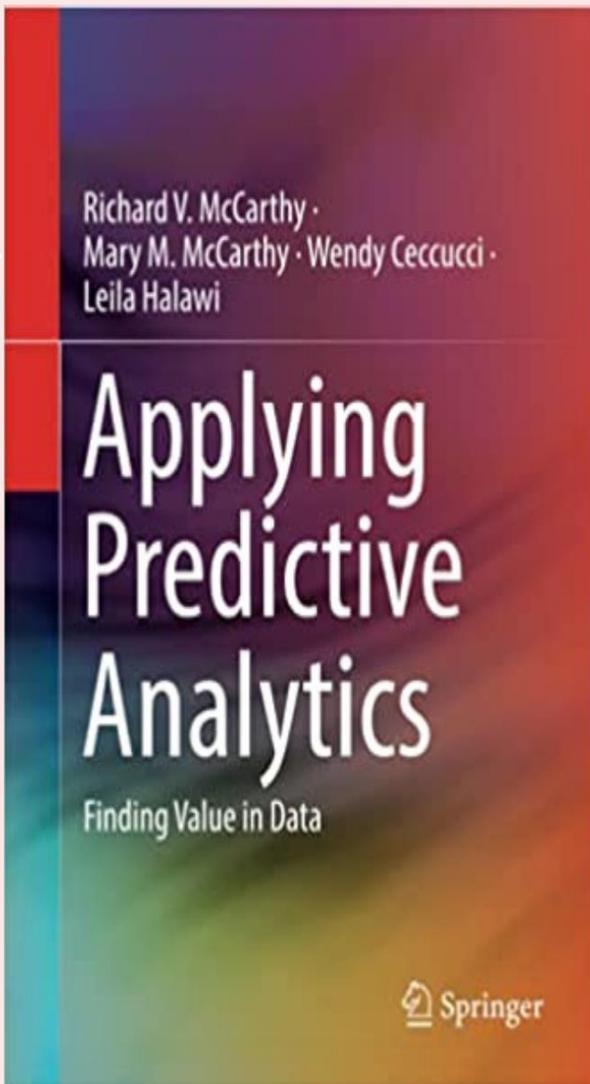
Part Two: Contemporary Sociological Theory

Part Three: Modernism and Post- Modernism

Part Four: After Post-Modernism

Part Five: Globalization





Title focuses on how to use predictive analytic techniques to analyze historical data for the purpose of predicting future results and took applied approach using predictive analytics and features case studies and a variety of examples uses in SAS Enterprise Miner, one of world's leading analytics software tools.

CONTENT

CHAPTER 1. Introduction to Predictive Analytics

CHAPTER 2. Know Your Data: Data Preparation

CHAPTER 3. What Do Descriptive Statistics Tell Us

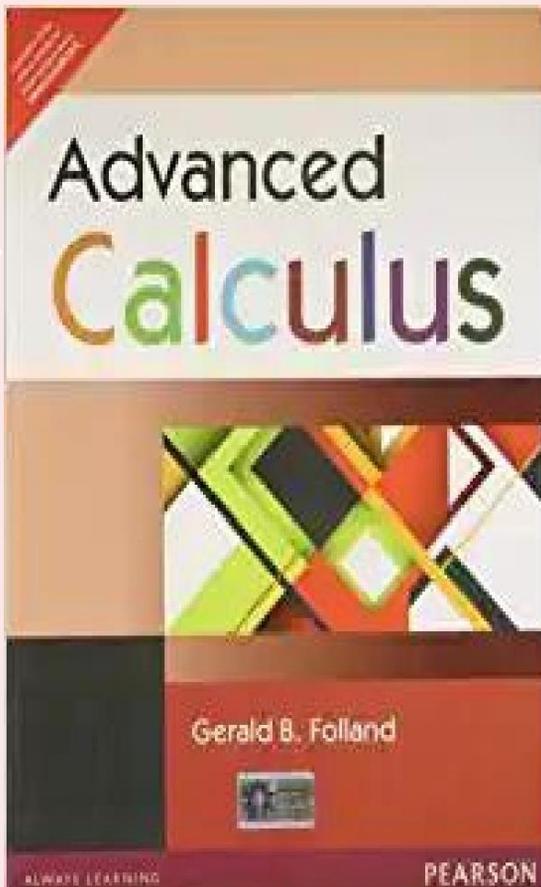
CHAPTER 4. Predictive Models Using Regression

CHAPTER 5. Predictive Models Using Decision Trees

CHAPTER 6. Predictive Models Using Neural

Networks

37



This book of calculus in which theory and practice reinforces each other. It is about applications of derivatives (mostly partial), integrals, (mostly multiple or improper), and infinite series (mostly of functions rather than of numbers).

CONTENT

Chapter 1. Setting the Stage

Chapter 2. Differential Calculus

Chapter 3. The Implicit Function Theorem

Chapter 4. Integral Calculus.

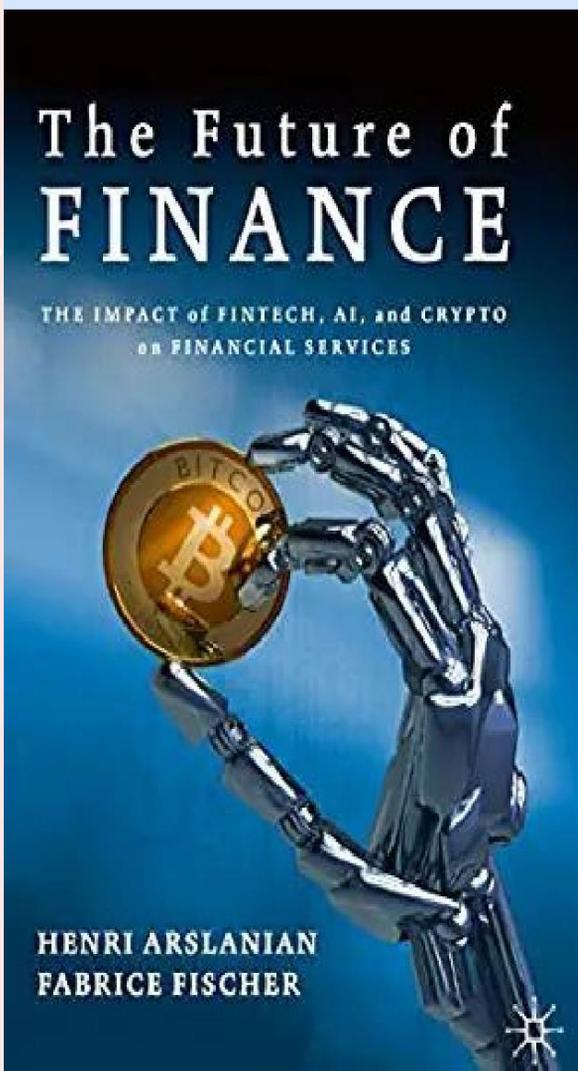
Chapter 5. Line and Surface Integrals; Vector Analysis

Chapter 6. Infinite Series

Chapter 7. Functions Defined by Series and Integrals

Chapter 8. Fourier series





This book, written jointly by an engineer and artificial intelligence expert along with a lawyer and banker, is a glimpse on what the future of the financial services will look like and the impact it will have on society. It provides a detailed yet easy to understand its contents below.

CONTENT

- Part I. The Fundamentals of Fintech, Crypto, and AI**
- Part II. The Fundamentals of Fintech**
- Part III. The Fundamentals of Crypto- assets**
- Part IV. The Fundamentals of Artificial Intelligence**
- Part V. Future Trends in Fintech, Crypto, and AI**
- Part VI. Artificial Intelligence Meets Crypto-assets**



F R E S H - A R R I V A L

The book contains compulsory material for new Exam 3 of the Society of Actuaries including several sections in the new exams. It also presents new applications of probability models in biology and new material on Point Processes, including the Hawkes process.

Introduction to
Probability Models
11th Edition
SHELDON M. ROSS



CONTENT

Chapter #1 Introduction to Probability Theory

Chapter #2 Random Variables

Chapter #3 Conditional Probability & Conditional

Chapter #4 Markov Chains

Chapter #5 the Exponential Distribution & the Poisson

Chapter # 6 Continuous-Time Markov Chains

Chapter #7 Renewal Theory and Its Applicains

Chapter #8 Queuing Theory

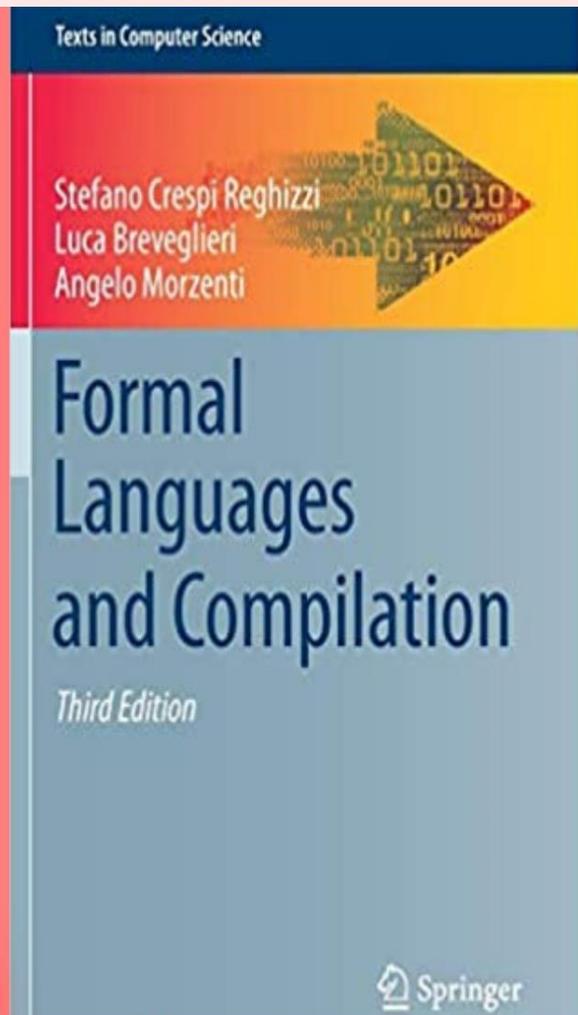
Chapter #9 Reliability Theory

Chapter # 10 Brownian motion and Stationary Processes



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Presents an introduction to the fundamentals of formal language theory and formal methods, compiler and language design, natural language processing, new material on string matching, extended BNF grammars, parallel parsing, and visibly pushdown models.



CONTENT

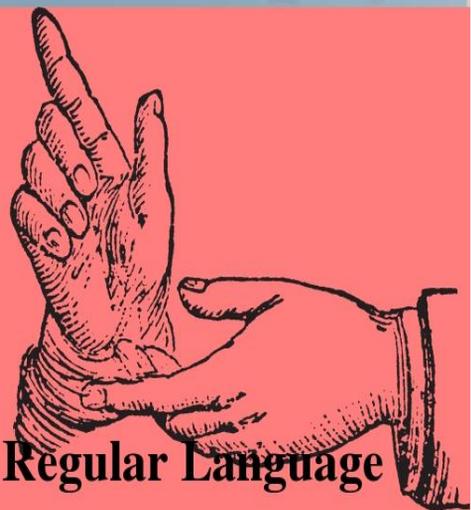
Chapter 1. Introduction

Chapter 2. Syntax

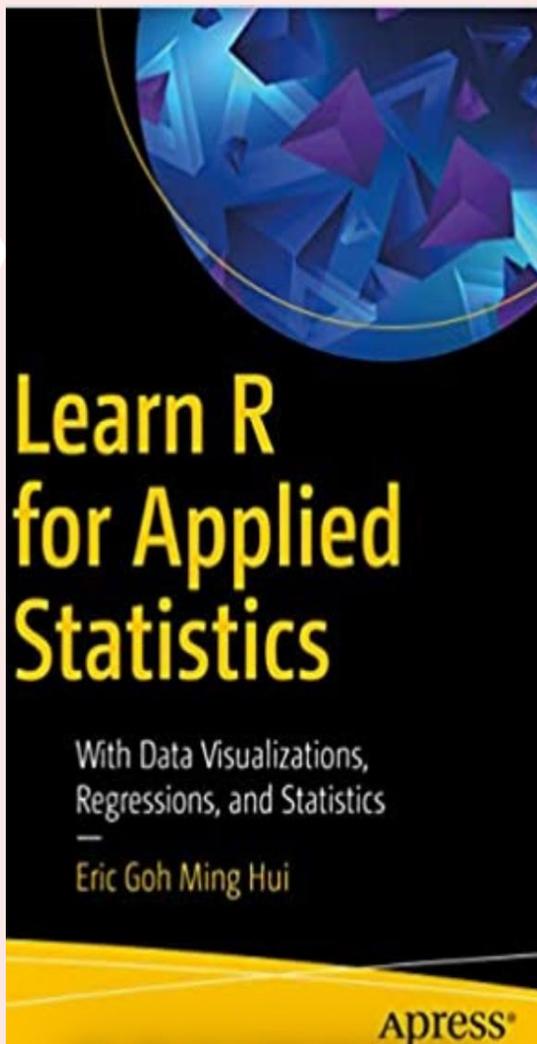
Chapter 3. Finite Automata and Regular Language

Chapter 4. Pushdown Automata and Parsing

Chapter 5. Translation Semantics and Static Analysis



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Learn R for Applied Statistics

With Data Visualizations,
Regressions, and Statistics

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Eric Goh Ming Hui

Apress®

CONTENT

Chapter # 1 Introduction

Chapter # 2 Getting Started

Chapter # 3 Basic Syntax

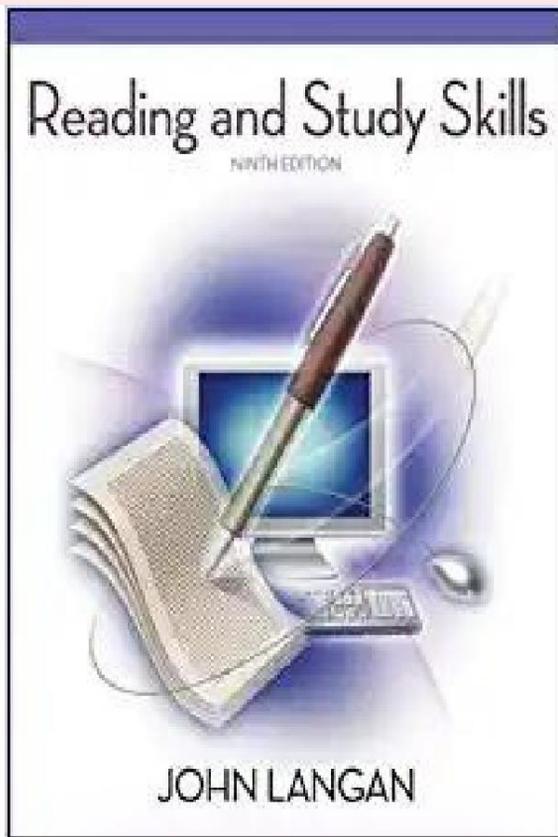
Chapter # 4 Descriptive Statistics

Chapter # 5 Data Visualizations

**Chapter # 6 Inferential Statistics and
Regressions**

Learn R through structured and optimized, real project examples Covers applied statistics using R, first by learning R basics, then applying to data visualizations, descriptive, inferential and regressions-based statistics explore data science using applied statistics and data visualization.

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From its step-by-step, comprehensive coverage of the essential reading and study skills, to its practical, sensible style and tone, this text encourages and motivates students to get the most out of their reading and shows them how to master key study skills in order to have rewarding college experiences.

CONTENT

Part One: Motivational Skills

Part Two: Study Skills

Part Three: A Brief Guide to Important Word Skills

Part Four: Reading Comprehension Skills

Part Five: Skim Reading and Comprehension

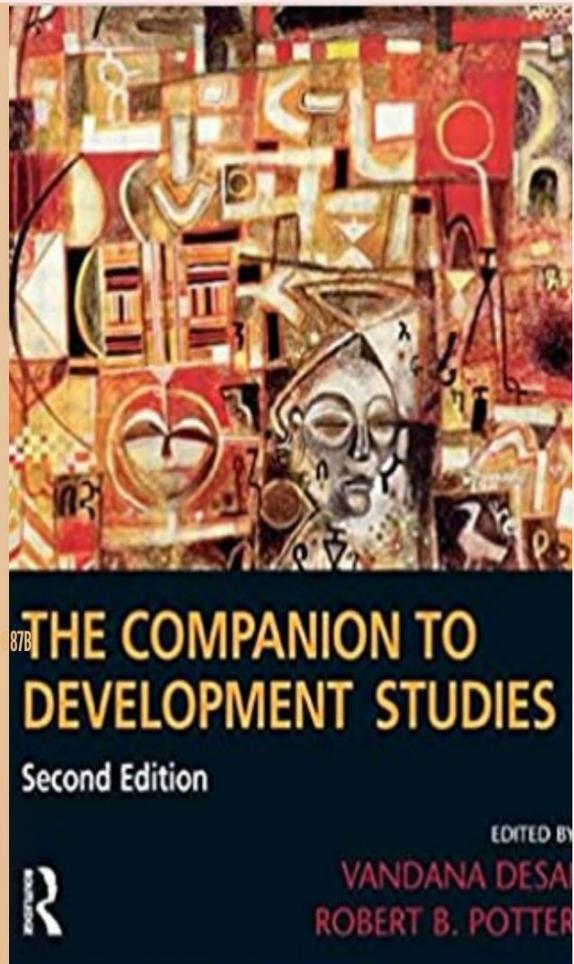
Part Six: Rapid Reading and Comprehension

Part Seven: Mastery Tests

Part Eight: Additional Learning Skills

This new book brings together leading scholars from around the world to provide an international and interdisciplinary overview of twentieth-century development studies.

CONTENT



- Chapter # 1 The Nature of development & development Skills**
- Chapter # 2 Theories & Strategies of Development**
- Chapter # 3 Rural Development**
- Chapter # 4 Globalization, Employment & development**
- Chapter # 5 Urbanization**
- Chapter # 6 Environment & Development**
- Chapter # 7 Gender, Population & development**
- Chapter # 8 Health & Education**
- Chapter # 9 Political economy of Violence & insecurity**
- Chapter # 10 Governance & Development** 4 4

This popular text outlines the complex interlinking of the environment, nature and social theory from ancient and pre-modern thinking to contemporary social theorizing.

CONTENT

SOCIAL THEORY AND THE ENVIRONMENT



DAVID GOLDBLATT

Chapter#1. Capitalism, Industrialism and the Transformation of Nature

Chapter#2. Urbanism, Globalization and Environmental Politics.

Chapter#3. The Political Ecology of Capitalism

Chapter#4. Social and Cultural Origins of Environmental Movements

Chapter#5. The Sociology of Risk

4 5

Randall S. Schuler and Susan E. Jackson

STRATEGIC HUMAN RESOURCE MANAGEMENT

SECOND EDITION



The second edition of This popular volume provides management students and senior practitioners with a completely new and updated guide to the latest work in the field. And key developments that have changed the theory and practice of SHRM.

CONTENT

Part I: Overview of SHRM

Part II : Global Dimensions

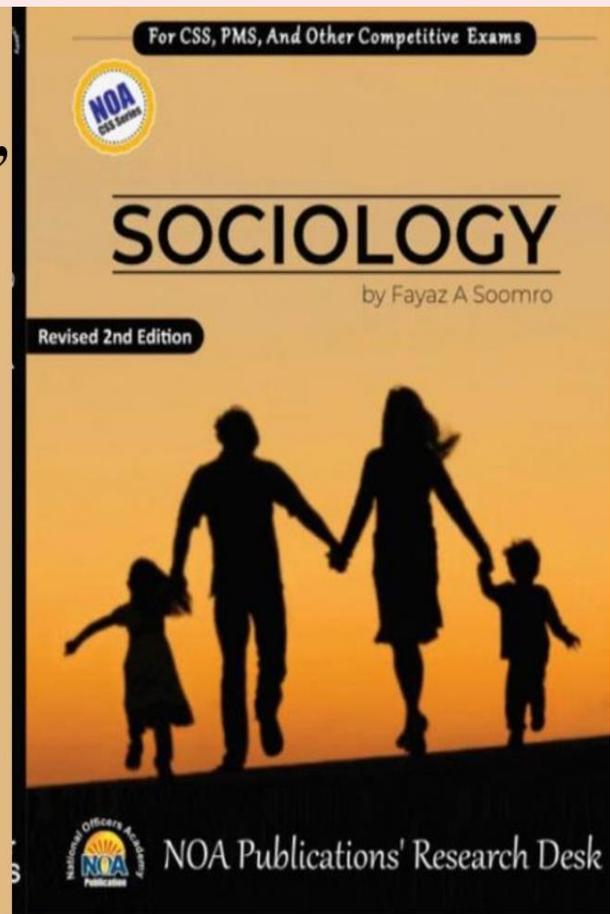
Part III: Strategy into Action

Part IV: Role of the HR Department and HR Professionals

4 6

F R E S H - A R R I V A L

This book covers the structure, development, and characteristics of human society, how families socialize and what are the social research methods and processes, and many more.



CONTENT

Chapter #I. Introduction, Theories & Perspective of Sociology

Chapter # II. Nuts& Bolt of Culture

Chapter # III. Social research Process & Methods

Chapter # IV. Understanding Society & Community

Chapter # V. Social Satisfaction, Mobility & Control

Chapter # VI. Social & Cultural Change

Chapter # VII. Public Opinion, Leadership & Propaganda

Chapter # VIII. Social Institution in sociology

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For CSS, PMS, And Other Competitive Exams



CURRENT Affairs

Farid Ullah Khan

Revised 6th Edition



This Book is a master piece for CSS PMS Students. It will help CSS PMS Aspirants in current affairs paper and covers most of the contemporary hot topics and it will guide you on how to write the answer in the CSS exam.

CONTENT

Section I. Pakistan Domestic affairs

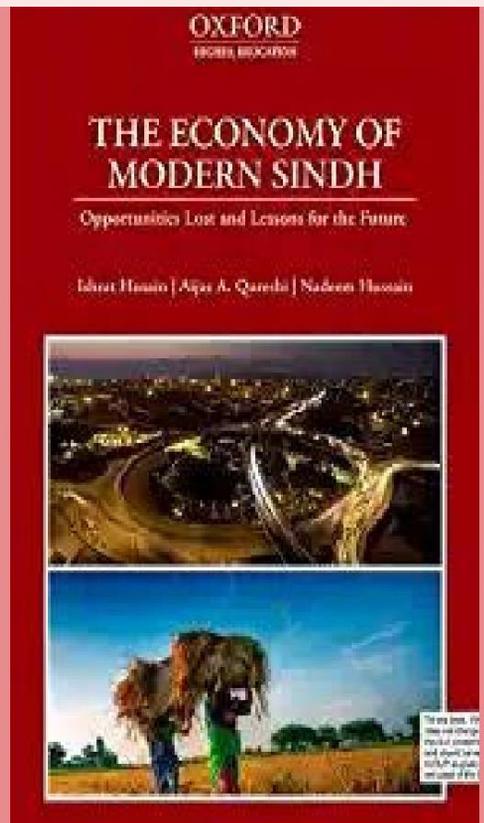
Section II. Pakistan's External affairs & International Organizations

Section III. Global Issues



F R E S H - A R R I V A L

The book highlights the socioeconomic problems that have beset Sindh, arresting the province's economic potential, and proposes a multi-pronged strategy to address these challenges.



CONTENT

Chapter # 1 Land and People

Chapter # 2 Administrative and Economic History

Chapter # 3 Population

Chapter # 4 Education

Chapter # 5 Health

Chapter # 6 Labour and Employment

Chapter # 7 Poverty and Inequality

Chapter # 8 Agriculture

Chapter # 9 Irrigation

Chapter # 10 Infrastructure

Chapter # 11 Sindh's Industrial Structure: Past and Present

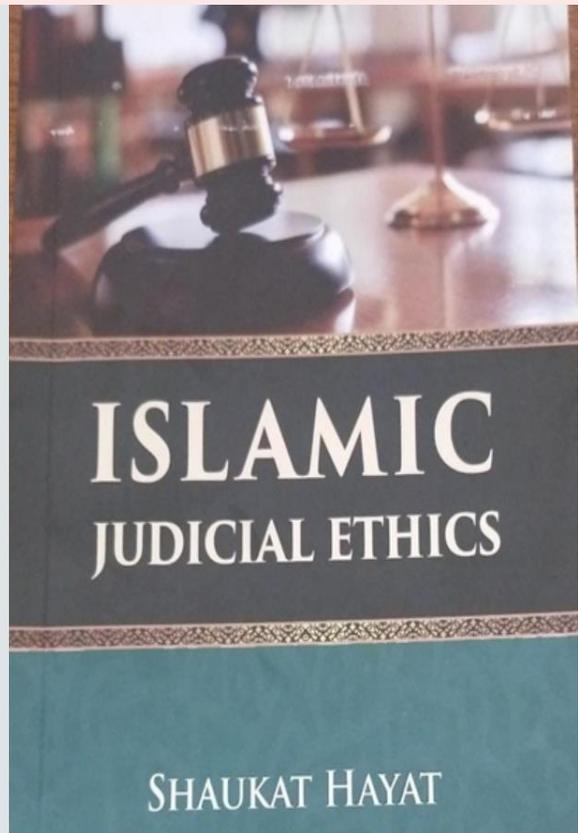
Chapter # 12 Energy and Mineral Resources

Chapter # 13 Public Finance: Taxation and Resource



F R E S H - A R R I V A L

The Pakistan Conspiracy was explained by the author in various contexts from 1947 to other rulers regimes. The relations between Pakistan and the United States on and after 9/11 attacks.



CONTENT

Chapter #1 The Islamic Model of admin of Justice

Chapter #2 Judicial Ethics

Chapter #3 Qualification for a Judicial Position

Chapter #4 Legitimacy Quest for a Judicial Position

Chapter #5 Primary Judicial Etiquettes

Chapter #6 Islamic Model of Judicial Independence

Chapter #7 Equality of Treatment

Chapter #8 Impartiality

Chapter #9 Interaction of Judges with Public

Chapter #10 Legitimacy of the gifts

Policy Instruments for Sound Fiscal Policies

Fiscal Rules and Institutions

Edited by
Joaquim Ayuso-i-Casals
Servaas Deroose
Elena Flores
Laurent Moulin



This book focuses on two of these elements: numerical budgetary rules and independent fiscal institutions. The role of these institutional arrangements in shaping budgetary outcomes as well as some specific country experiences are analyzed and assessed throughout this volume.

CONTENT

Part #I. Fiscal Rules & Institutions as useful devices to Address the Deficit Bias

Part # II. Forms of Governance, rules & Institutions

Part # III. Country-Specific experiences

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Global Imbalances, Exchange Rates and Stabilization Policy

Anthony Makin

This book analyzes and proposes novel frameworks to interpret macroeconomic and financial linkages for globally integrated economies, examining global imbalances, exchange rates, interest rates, international capital flows, inflation, foreign and public debt.

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CONTENT

Chapter # 1. The Global Economy and External Imbalances

Chapter # 2. Global Imbalances and Exchange Rates

Chapter # 3. External Imbalances and National Income

Chapter # 4. Capital Mobility and National Income

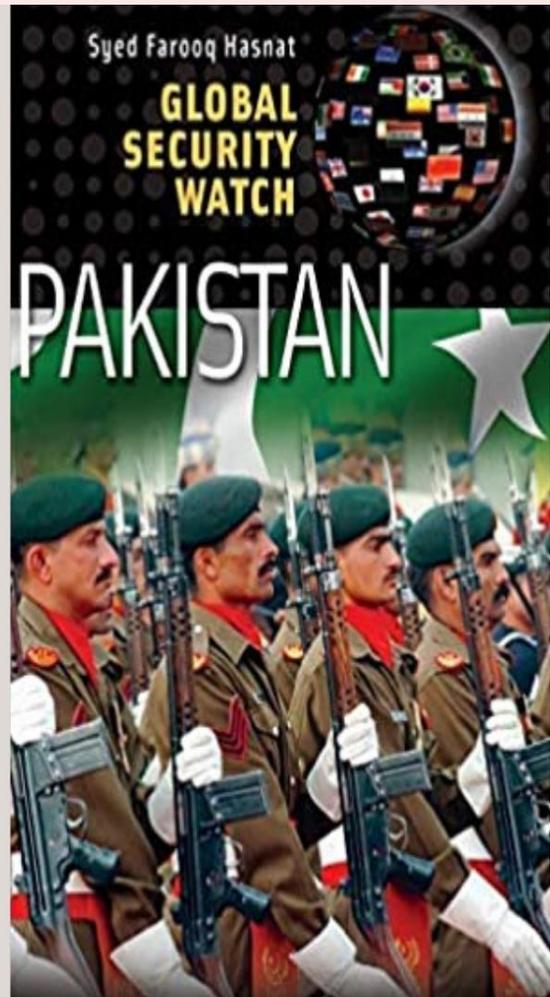
Chapter # 5. External Imbalances, Interest Rates

Chapter # 6. Money, Exchange Rates and the Balance of Payments

Chapter # 7. Macroeconomic Policy, Interest Rates and National Income

5 2

This book details the domestic security concerns of Pakistan, encompassing the dangers of insurgencies, the effects of religious extremism and terrorism, and the malfunction of its political institutions.



CONTENT

Chapter1. Strategic Concerns of Pakistan

Chapter2. Pakistan's Strategic Location

Chapter3. Domestic Security Issues

Chapter4. Baluchistan: Tribes Issue, Discontentment

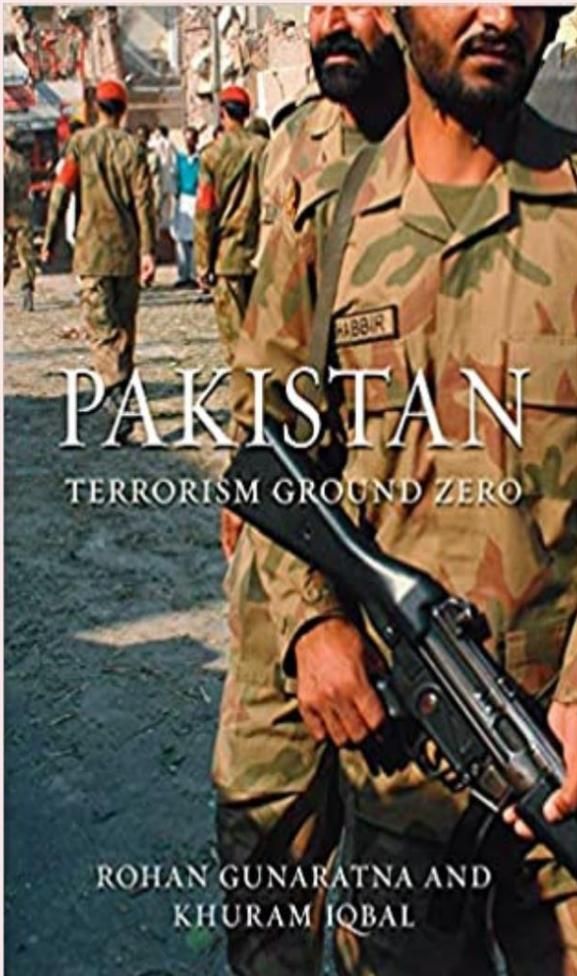
Chapter5. Pakistan under Siege

Chapter6. War for South Waziristan

Chapter7. A Triangle of Security Concerns



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This book is the first detailed analysis of the myriad insurgent groups working in Pakistan. The book examines and reviews the nature, structure, and agendas of the groups, their links to activists in other countries, such as India and Iran, and the difficulties of defeating terrorism in this part of the world.

CONTENT

- Chapter # 1. Tribal Pakistan: The Global Terrorism**
- Chapter # 2. Understanding the Pakistani Taliban**
- Chapter # 3. Terrorism & Karachi**
- Chapter # 4. Mainland Pakistan Terrorist groups**
- Chapter # 5. Instability in the region: The Wider**
- Chapter # 6. The suicide Terrorist threat in Pakistan**
- Chapter # 7. Is Pakistan the ground zero of terrorism**

**Financial Regulation
after the
Global Recession**

Carlos M. Peláez
Carlos A. Peláez

Financial Regulation after the Global Recession

The failure on the part of Banks to enforce rigorous self-regulation has precipitated a deep and prolonged global recession. This book provides a comprehensive review of principles, institutions and experience of financial regulation, to help illustrate current regulatory proposals.

CONTENT

● ● ● ● ● ● ● ● ● ●
Chapter #1 Government Intervention & Finance

Chapter #2 Bank Regulation

Chapter #3 Bank Concentration and Central Banks

Chapter #4 Universal Banking, Governance, and Compensation

Chapter #5 Regulation of Securities and Capital Markets

Chapter #6 Regulation and Policy in the Global Recession

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Human Resource Management Review

Editor: J. Delery
Publisher: Science Direct

A R T I C L E S

Human Resource
Management
Review

Conceptual Development for Future Research

Editor: John Delery
University of Arkansas

Strategic agility through improvisational capabilities: Implications for a paradox-sensitive HRM

Volume 30, Issue 1, March 2020

HR policy attribution: Implications for work-family person-environment fit

Volume 30, Issue 2, June 2020

An integrative literature review of employee engagement and innovative behavior

Volume 30, Issue 2, June 2020

The role of HRM in developing sustainable organizations

Volume 30, Issue 3, September 2020

HRM institutional entrepreneurship for sustainable business organizations

Volume 30, Issue 3, September 2020

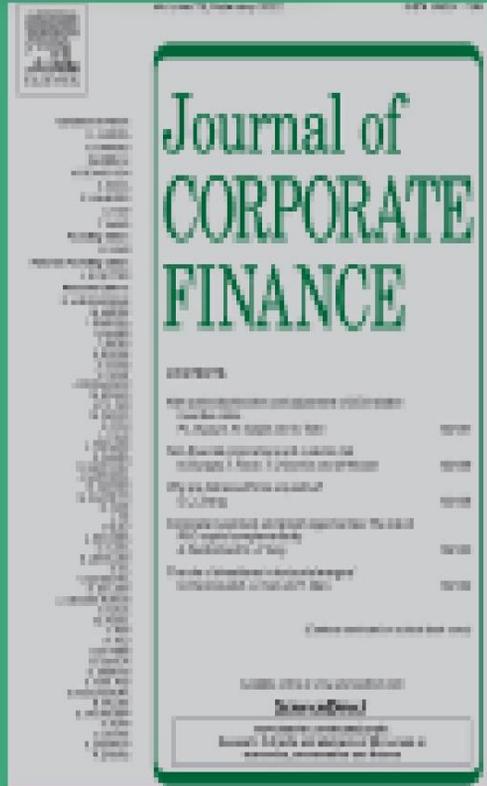
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Journal of Corporate Finance

Editor: D.J. Cumming
Publisher: Elsevier

ARTICLES



Board monitoring, director connections, and credit quality

Volume 65, December 2020; Article 101726

Is there an employee-based gender gap in informal financial markets?

Volume 65, December 2020; Article 101737

**Do employee-friendly firms invest more efficiently?
Evidence from labor investment efficiency**

Zhangfan Cao, William Rees

Volume 65, December 2020; Article 101744

Editor: Andrew Jackson
Publisher: Sage Publishing



**Australian
Journal of
Management**

A R T I C L E S

Using the R&D capitalization choice to explain the scale benefits of R&D investment by Hai Wu, Anne-Maree Thomas, Sue Wright

Volume 45, Issue 4, November 2020; pp. 579–606

Female financial advisers: Where art thou? by Daniel W Richards, Helen Roberts, Rosalind H Whiting

Volume 45, Issue 4, November 2020 pp. 624–644

Journal of Consumer Research



Editor: J. Jeffrey Inman

Publisher: Oxford University Press

ARTICLES

Company worth Keeping: Personal Control and Preferences for Brand Leaders

Volume 46, Issue 5, February 2020, Pages 871–886

Saving Your Self: How Identity Relevance Influences Product Usage

Volume 46, Issue 6, April 2020, Pages 1076–1092

Product Lineups: The More You Search, the Less You Find

Volume 47, Issue 1, June 2020, Pages 40–55

Food as Fuel: Performance Goals Increase the Consumption of High-Calorie Foods at the Expense of Good Nutrition

Volume 47, Issue 2, August 2020, Pages 147–166

Should I Touch the Customer? Rethinking Interpersonal Touch Effects from the Perspective of the Touch Initiator

Volume 47, Issue 4, December 2020, Pages 588–607

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I M P O R T A N T A R T I C L E S

International Journal of Research in Marketing

Editor: P.K. Kannan
Publisher: Elsevier

ARTICLES



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The effect of consumer heterogeneity on firm profits in conspicuous goods markets

Volume 37, Issue 2, June 2020, Pages 258-280

An economic analysis of demand of the very poor

Volume 37, Issue 3, Pages 544-556

The impact of online display advertising and paid search advertising relative to offline advertising on firm performance and firm value

Volume 37, Issue 4, Pages 789-804

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Editor: David Simchi-Levi

Publisher: Informs

A R T I C L E S

**Task Selection and Workload: A Focus on
Completing Easy Tasks Hurts Performance**

Volume 66, Issue 10, October 2020; Pages: 4397–4416

Online Demand Fulfillment under Limited Flexibility

Volume 66, Issue 10, October 2020; Pages: 4667–4685

**Family Business Group Expansion through IPOs: The Role of
Internal Capital Markets in Financing Growth While Preserving
Control**

Volume 66, Issue 11, November 2020; Pages: 5191–5215

Board Expertise and Executive Incentives

Volume 66, Issue 11, November 2020; Pages: 5448–5464

**Where the Heart Is: Information Production and
the Home Bias**

Volume 66, Issue 11, December 2020; Pages: 5532–5557

ACM Transactions on Software Engineering and Methodology

ACM Transactions on
Software Engineering
and Methodology

Editor: David S. Rosenblum

Publisher: ACM

ARTICLES

Article 1 (17 pages)	M. Guemra, D. A. Tamburini, E. Di Nitto	Reasoning about Linear Combinations of Distributed Streaming Applications
Article 2 (19 pages)	J. Siegemund, M. Pothol, S. Aguil, R. Siegemund	Capturing Variability in Human Behavior: The Role of Appraisals
Article 3 (21 pages)	A. Bakasas, M. S. Kulkarni, C. Fariin, J. Williams	Security Issues in Android Android Services: A Systematic Study
Article 4 (24 pages)	H. Zhang, M. Florig, F. Hua, S. Ali, B. Li	Understanding user Requirements in Proximate with Search

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Association for
Computing Machinery

Predicting Node Failures in an Ultra-Large-Scale Cloud Computing Platform

Volume 29, Issue 2, April 2020, Article No.: 13, pp 1–24

Wireframe-based UI Design Search through Image Autoencoder

Volume 29, Issue 3, July 2020, Article No.: 19, pp 1–31

Multi-objective Integer Programming Approaches for Solving the Multi-criteria Test-suite Minimization Problem

Volume 29, Issue 3, July 2020, Article No.: 20, pp 1–50

Why Developers Refactor Source Code: A Mining-based Study

Volume 29, Issue 4, October 2020, Article No.: 29, pp 1–30

Practical Accuracy Estimation for Efficient Deep Neural Network Testing

Volume 29, Issue 4, October 2020, Article No.: 30, pp 1–35

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ACM Transactions on Autonomous and Adaptive Systems

Editor: Bashar Nuseibeh
Publisher: ACM

A R T I C L E S



**Argumentation-Based Reasoning about Plans,
Maintenance Goals, and Norms**

Volume 14, Issue 3, October 2020, Article No.: 9, pp 1–39

**Human Feedback as Action Assignment in
Interactive Reinforcement Learning**

Volume 14, Issue 4, September 2020, Article No.: 14, pp 1–24



Computers & Education

Editor: M. Nussbaum
Publisher: Elsevier

A R T I C L E S

**Adaptive learning path recommender
approach using auxiliary learning objects**

Volume 147, April 2020, Article 103777

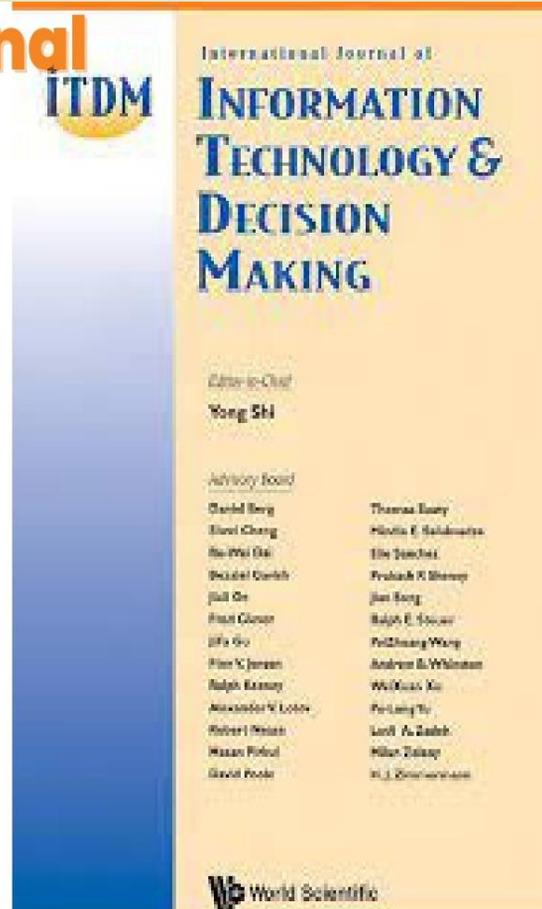
**Effects of a computer-based learning
environment that teaches older adults
how to install a smart home system**

Volume 147, May 2020, Article 103816

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International Journal of Information Technology & Decision Making

Editor: Yong Shi
Publisher: World Scientific



A R T I C L E S

**Decision Support Research in Warehousing and Distribution:
A Systematic Literature Review**

Volume 19, Issue 4, May 2020, Pages: 653–693

A New Adaptive Weighted Deep Forest and Its Modifications

Volume 19, Issue 4, July 2020, Pages: 963–986

**Constructing an Efficient Machine Learning
Model for Tornado Prediction**

Volume 19, Issue 05, August 2020, Pages: 1177–1187

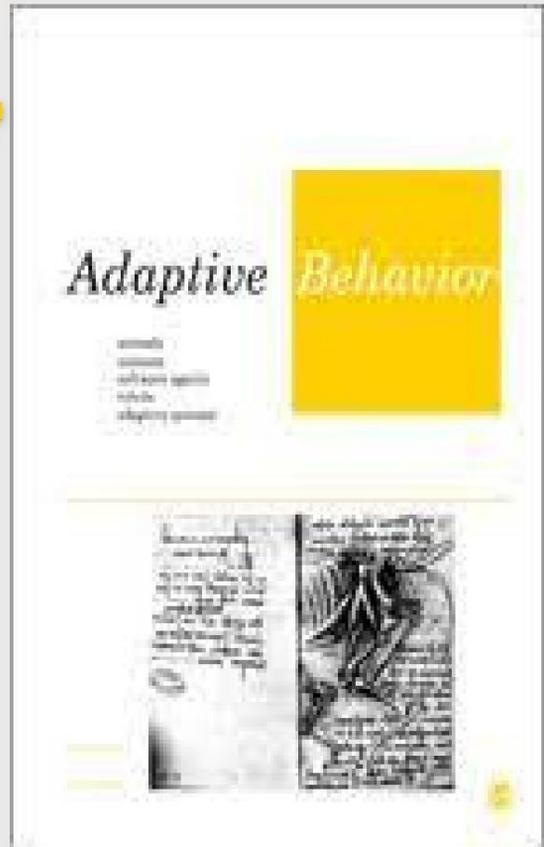
**An Invasive Weed Optimization-Based Fuzzy Decision-
making Framework for Bridge Intervention
Prioritization in Element and Network Levels**

Volume 19, Issue 05, August 2020, Pages: 1189–1246

Adaptive Behavior

Editor: Tom Froese

Publisher: Sage Publishing



A R T I C L E S

Adaptation of learning agents through artificial perception

Mirza Ramicic, Andrea Bonarini

Volume 28, Issue 02, April 2020; pp. 79–88

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AI Communications

Editor: Steven Schockaert

Publisher: IOS Press

A R T I C L E S



A novel multi-agent scheduling mechanism for adaptation of production plans in case of supply chain disruptions

Tan, Jing, Braubach, Lars, Jander, Kai, Xu, Rongjun, Chen, Kai

vol. 33, no. 1, pp. 1-12, 2020

Block structured scheduling using constraint logic programming

Badica, Amelia, Badica, Costin, Ivanovia, Mirjana

vol. 33, no. 1, pp. 41-57, 2020 ^{6 7}

Feminist Media Studies

Editor: Cynthia Carter

Publisher: Taylor & Francis

A R T I C L E S

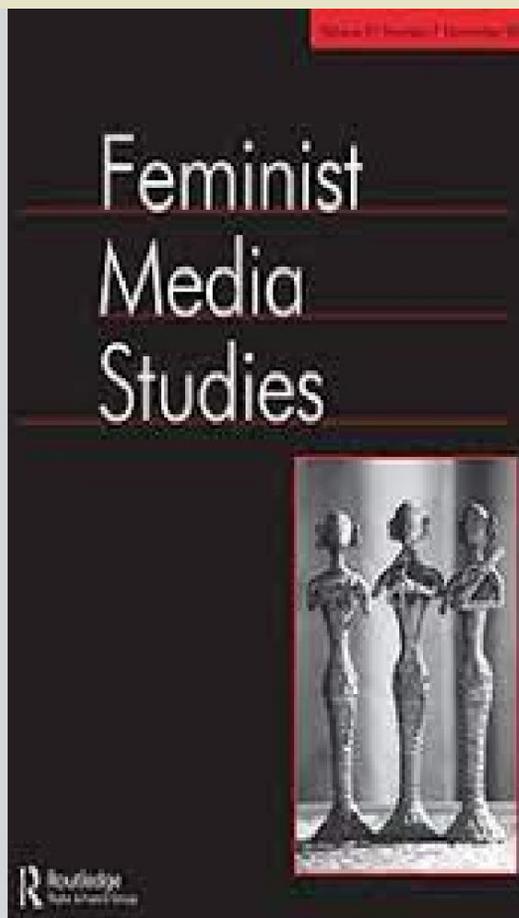
“For myself and others like me”: women’s contributions to vulva-positive social media
vol. 20, no. 1, Pages: 35-52

(In) visibility of feminism in the media. The depiction of the second-wave women’s movement in Spain
vol. 20, no. 1, Pages: 70-85

Leadership, gender and the Arab media: a perception study of female journalists in Egypt
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Popular feminist websites, intimate publics, and feminist knowledge about sexual violence
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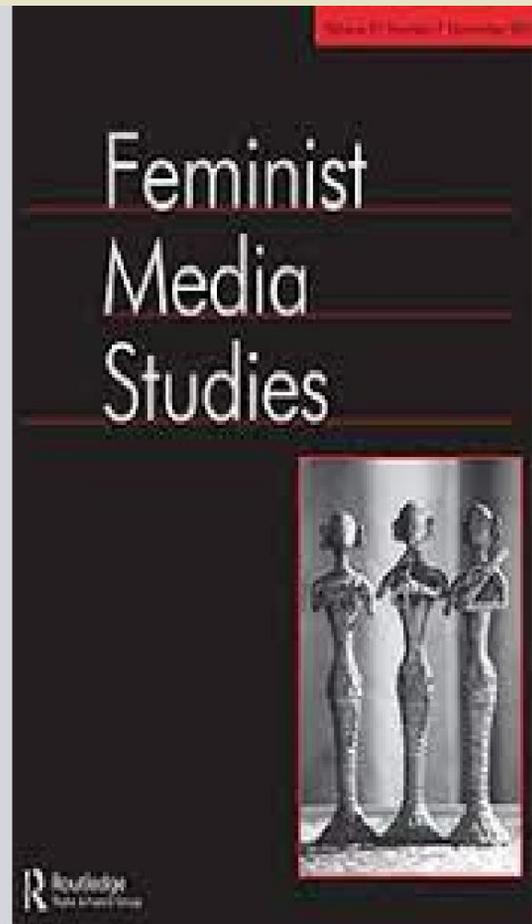
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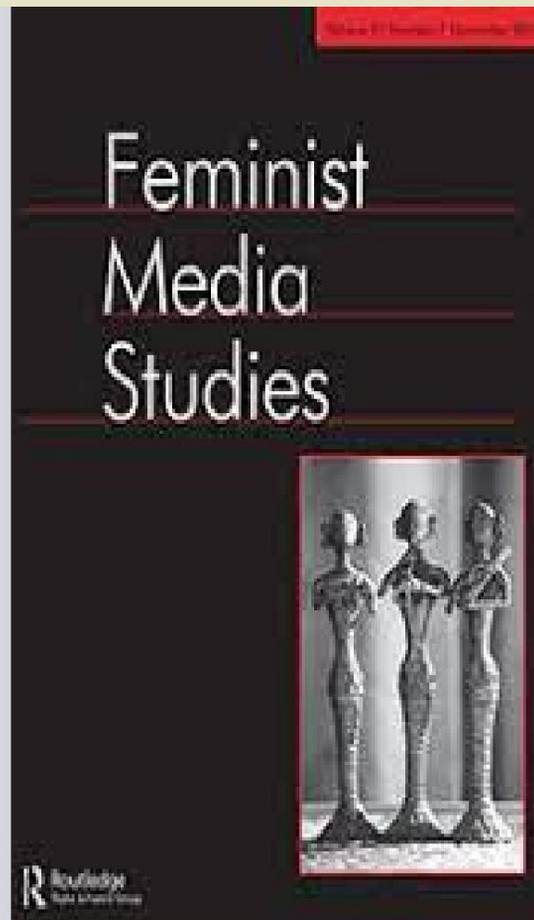
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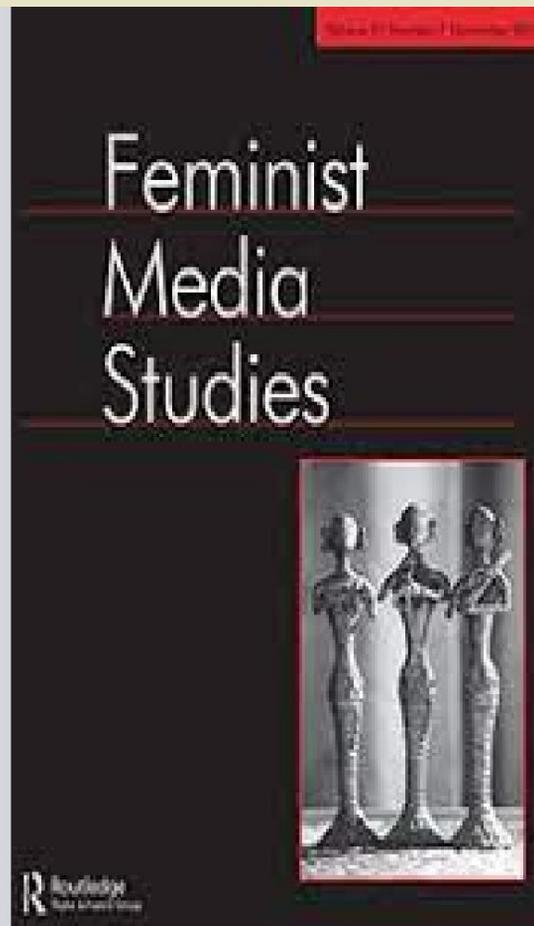
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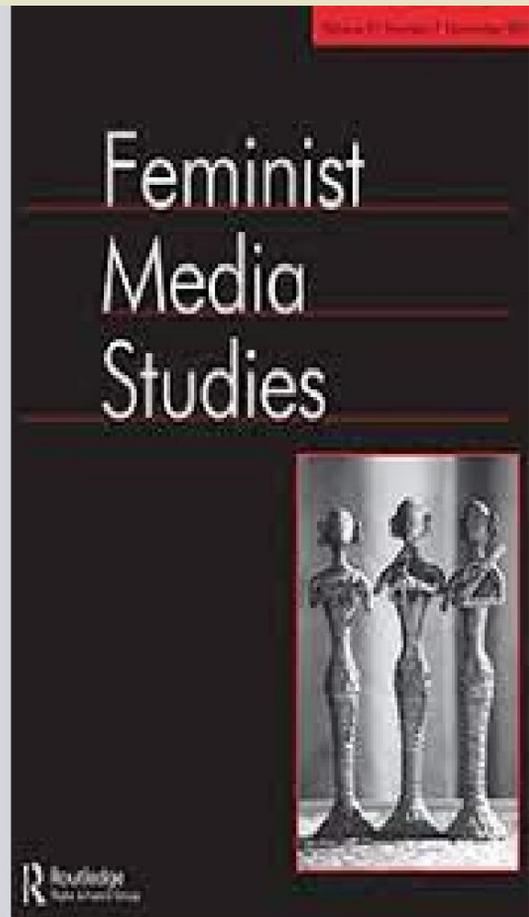


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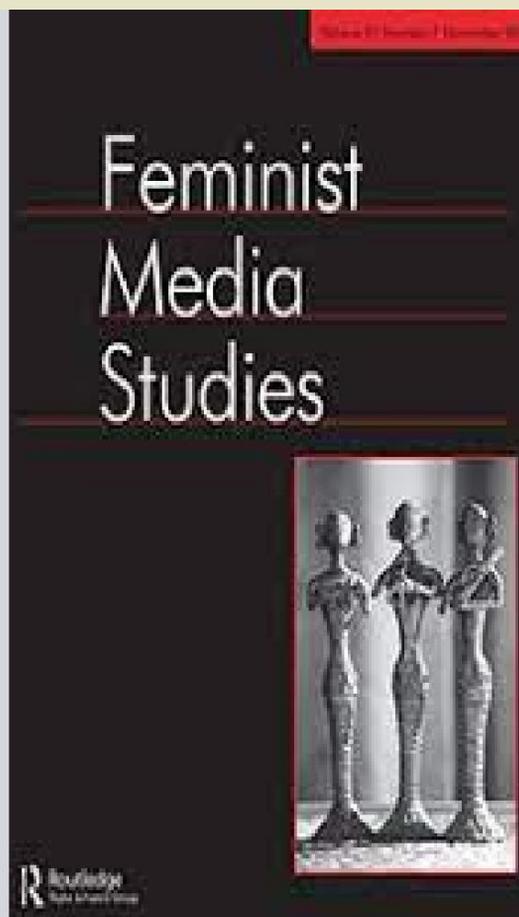
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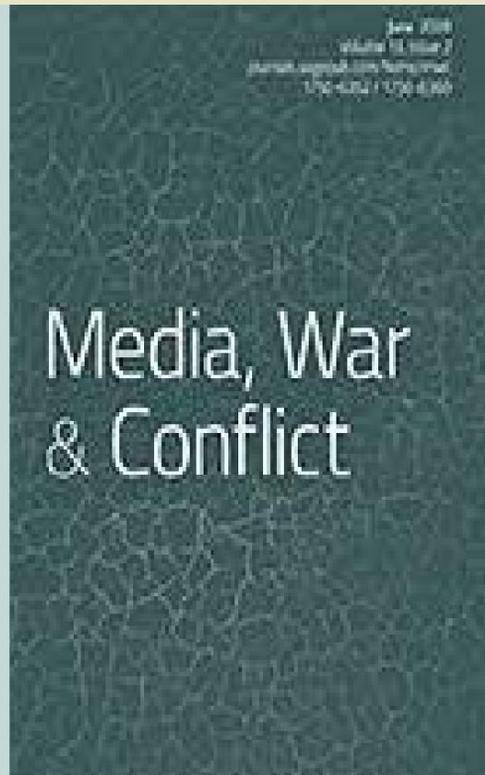
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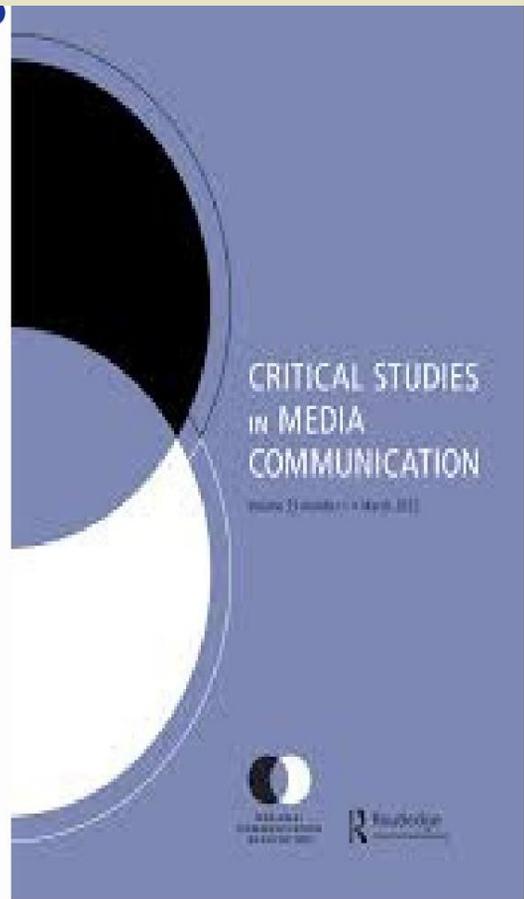
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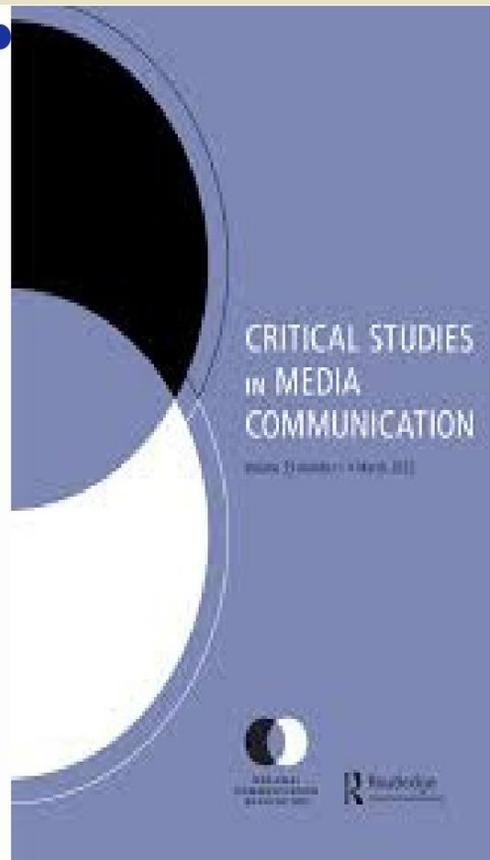
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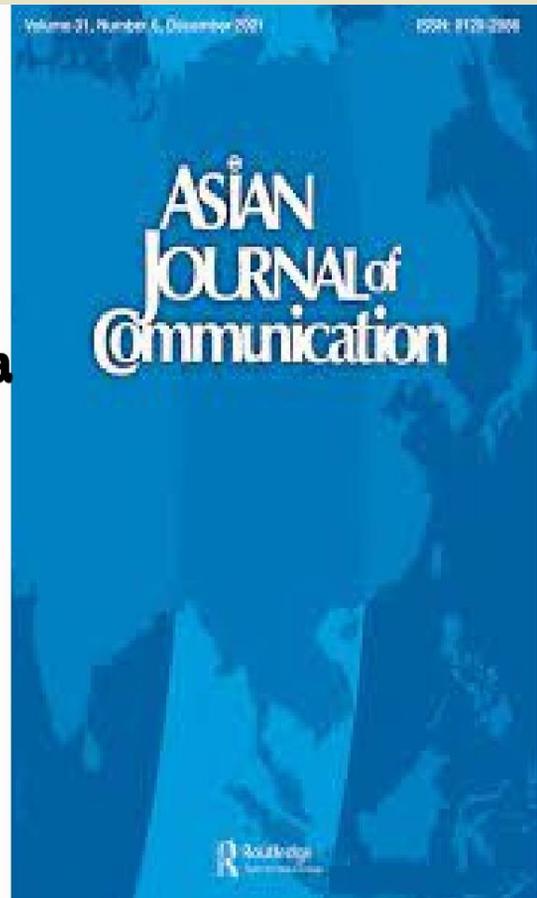
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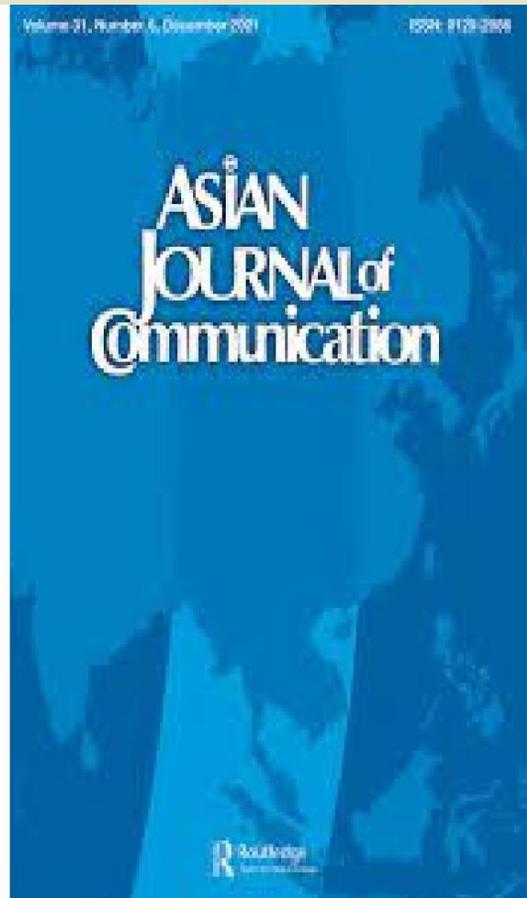
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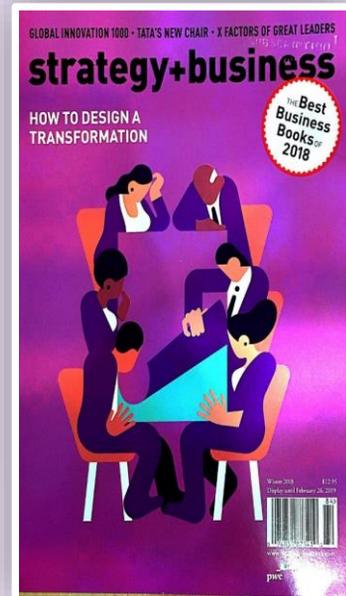
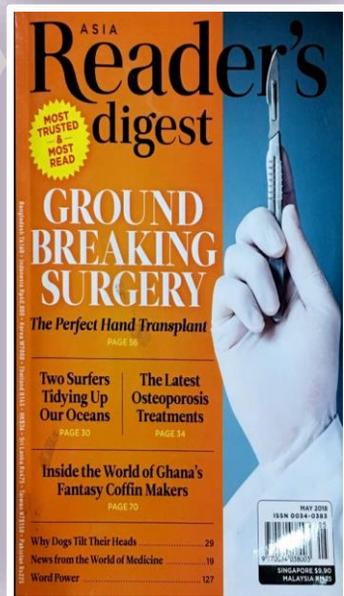
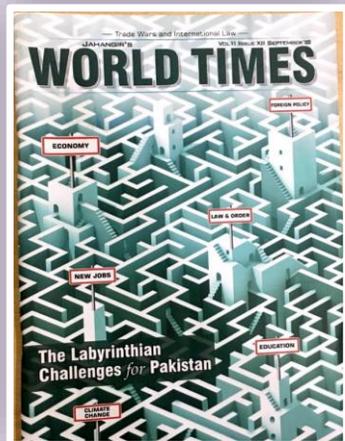
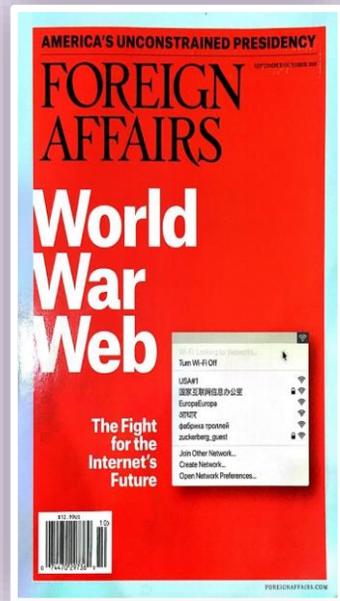
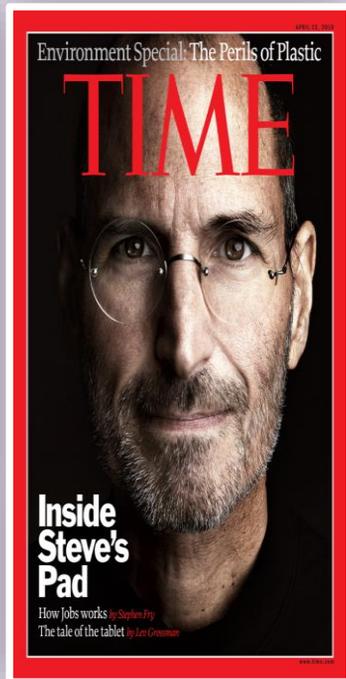
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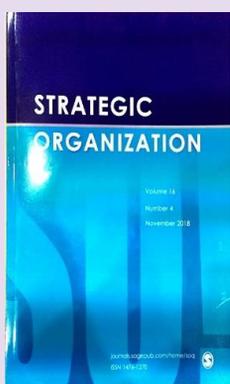
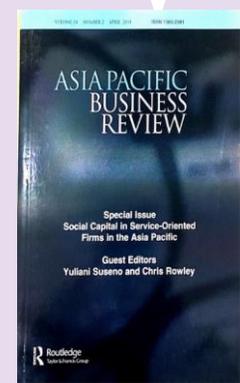
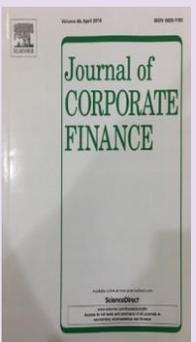
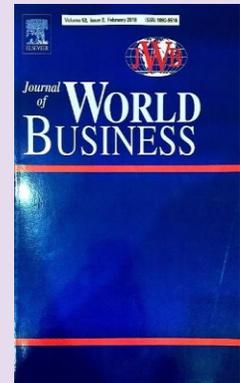
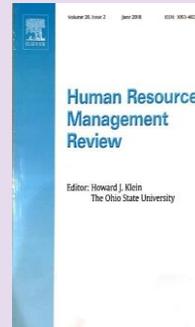
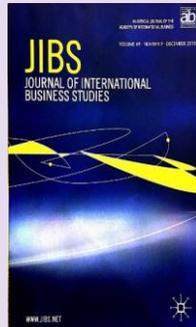
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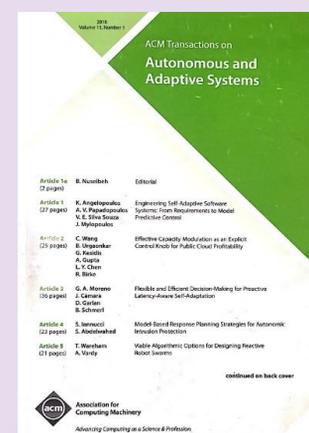
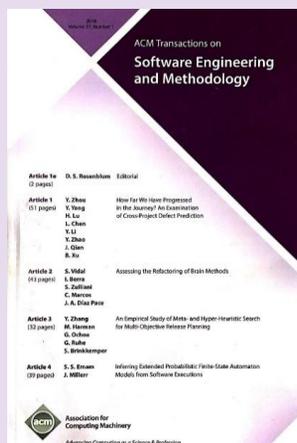
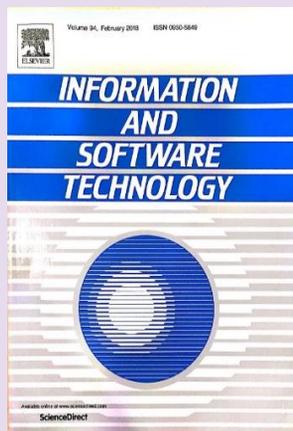
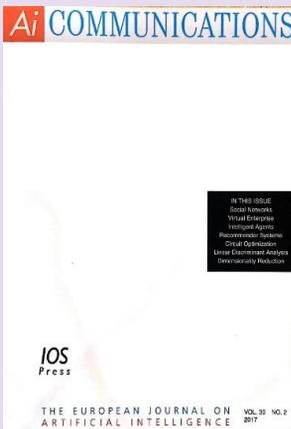
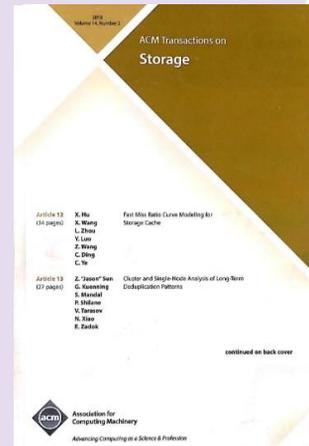
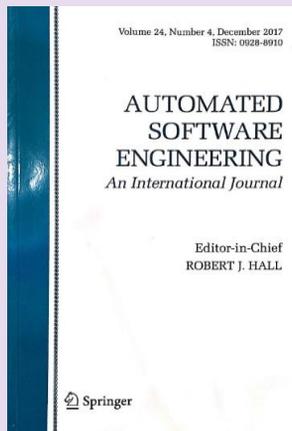
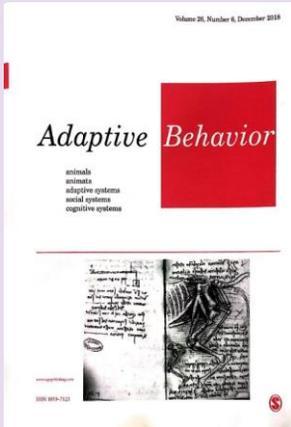
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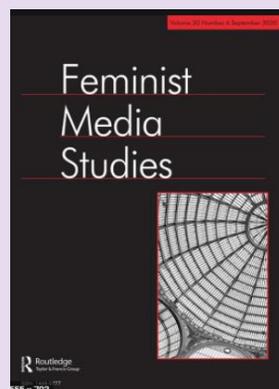
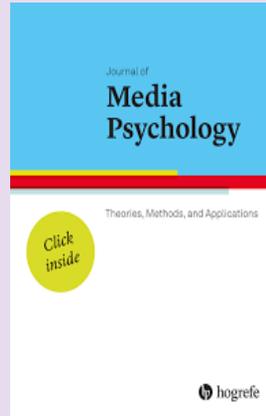
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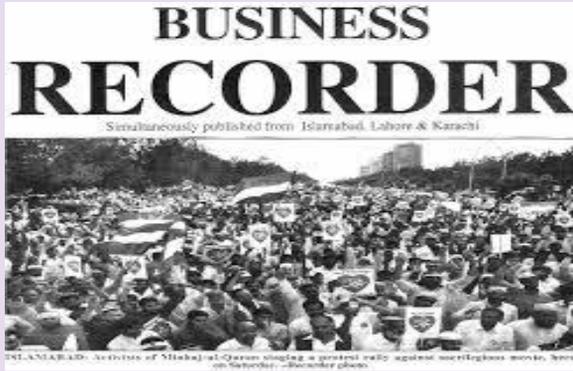


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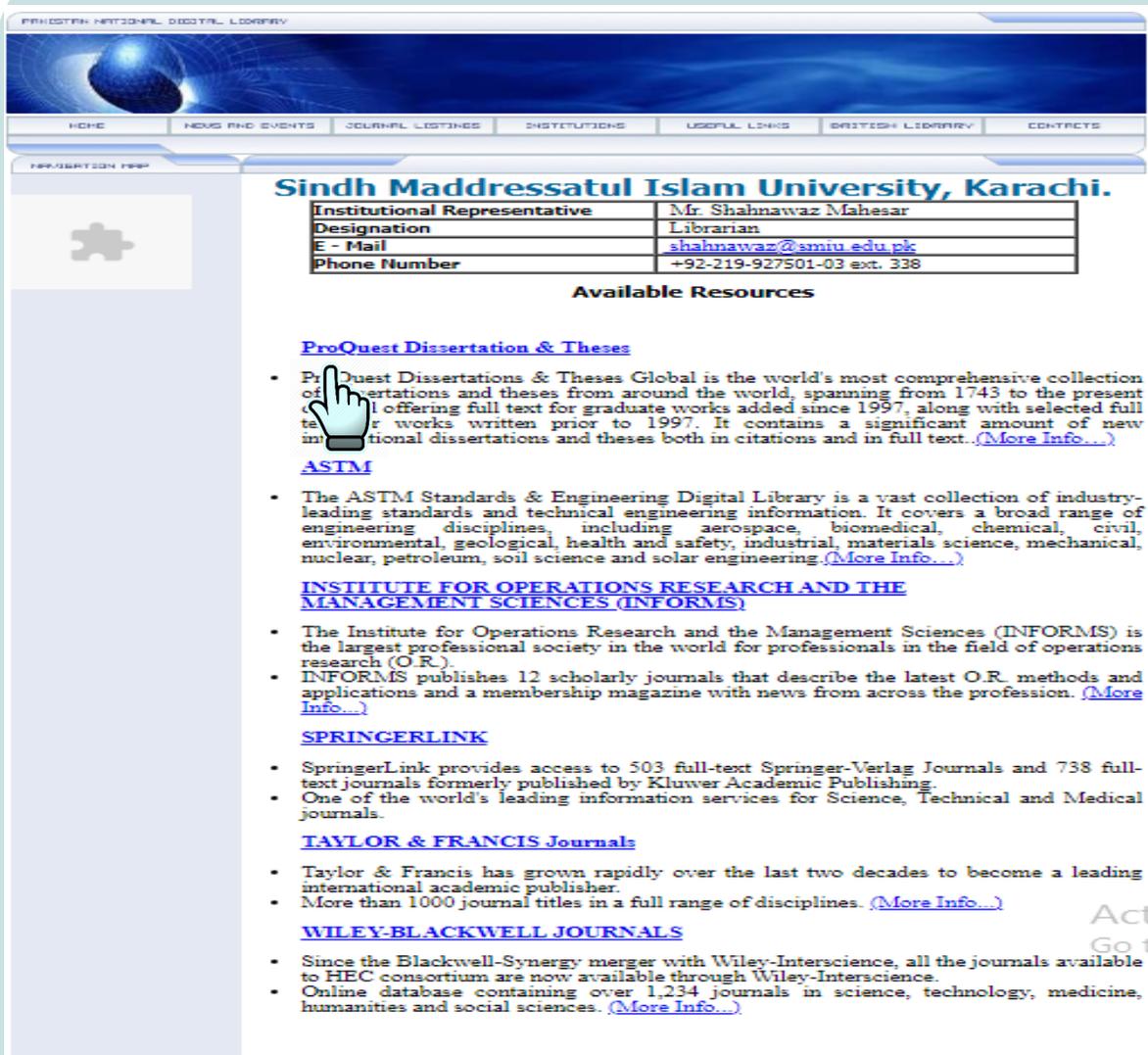
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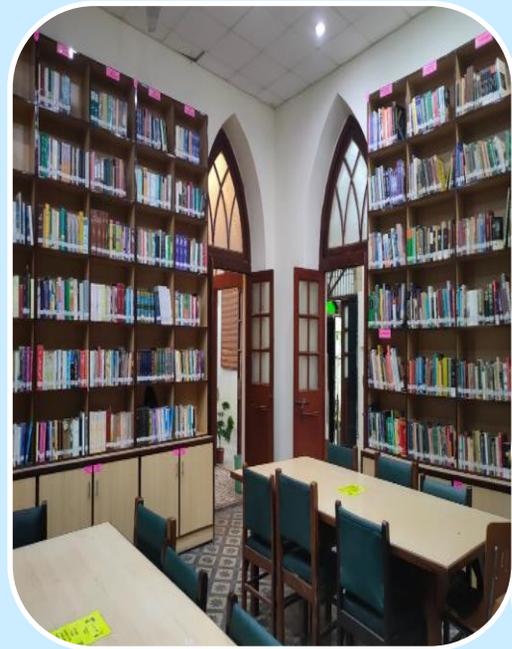
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GROUND FLOOR

DISCUSSION SECTION



Pigeon Lockers



Discussion Area

READING CORRIDORE



New Arrivals

LED Display

Reading Area

Reading Area

Newspapers

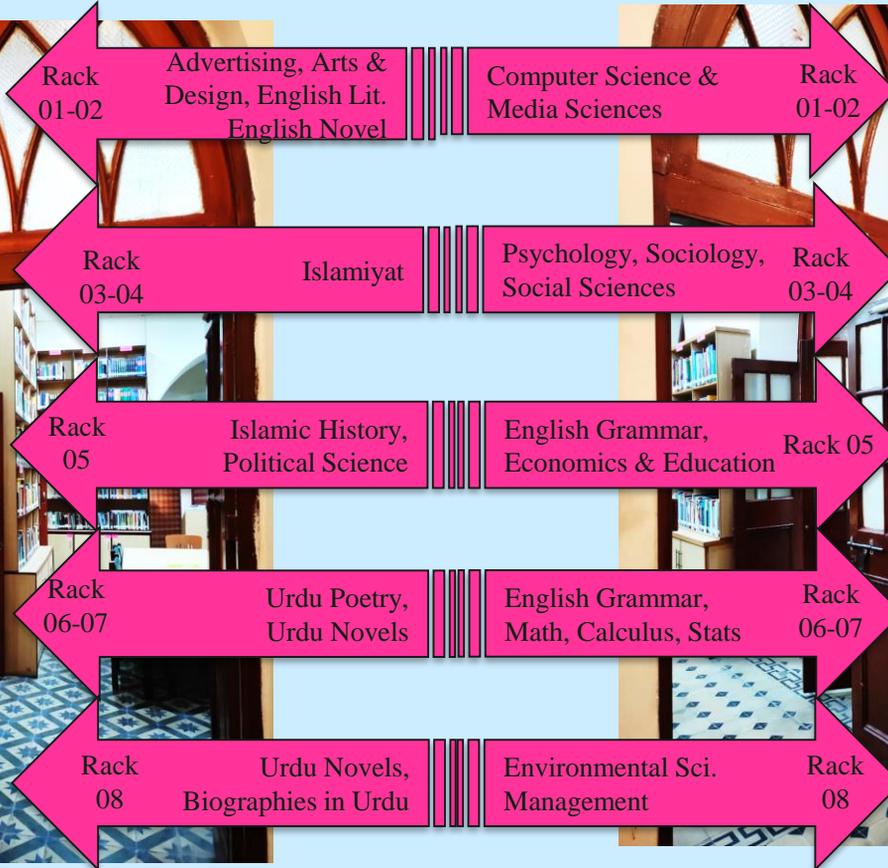
HEC Corner

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UNDER-GRADUATE SECTION

Reading Room 2

Reading Room 1



Dr. Hamida Khuhro Collection



Individual Study Carrels

1st FLOOR



Rack 01-04 Psychology, Political Sci, IR, Economics

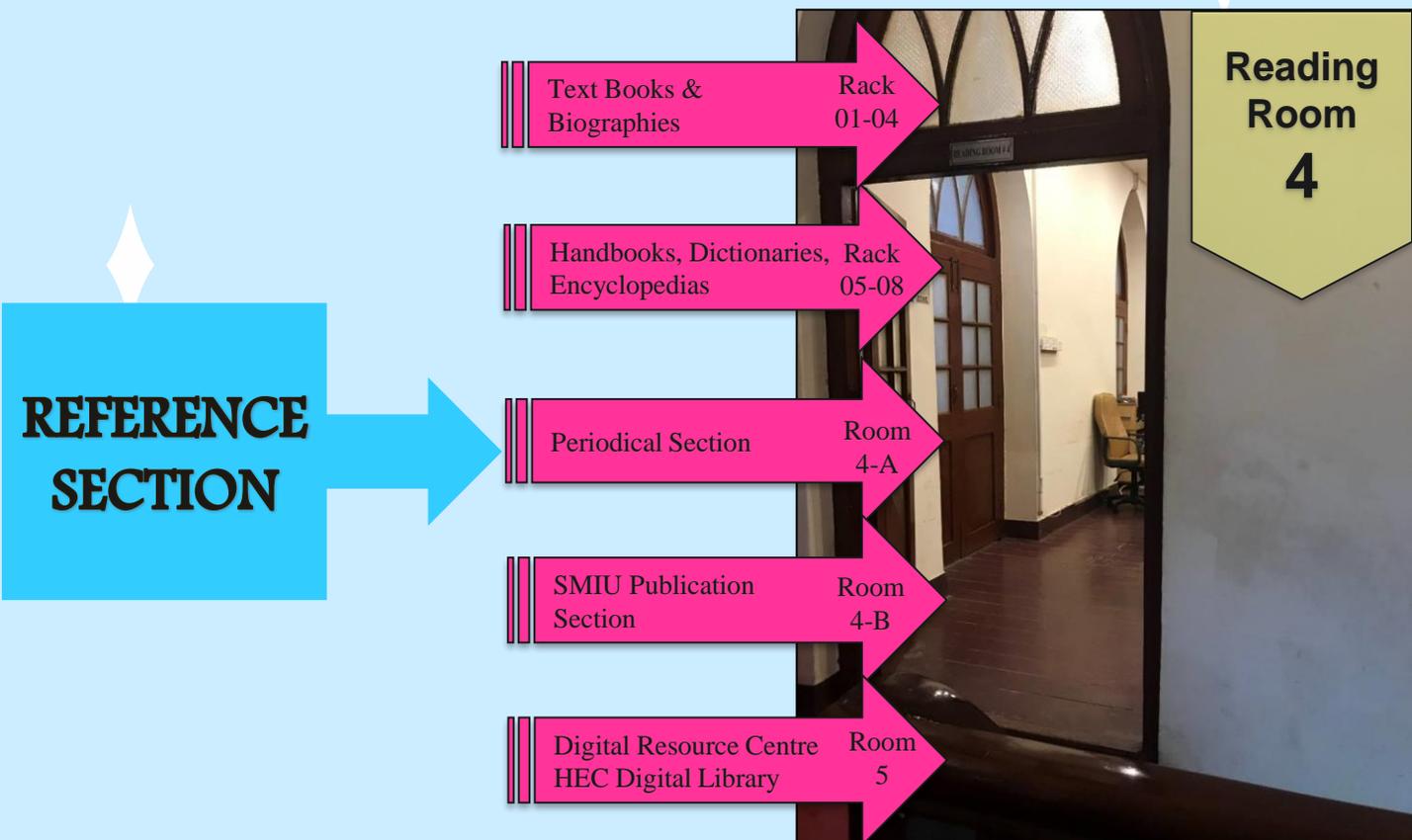
Rack 05-09 Sindhi Literature

Rack 10-15 History & Geography of World and Pakistan

Room 3-A Archive Section

Room 3-B SMIU School Office Documents

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Text Books & Biographies Rack 01-04

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Periodical Section Room 4-A

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Digital Resource Centre HEC Digital Library Room 5

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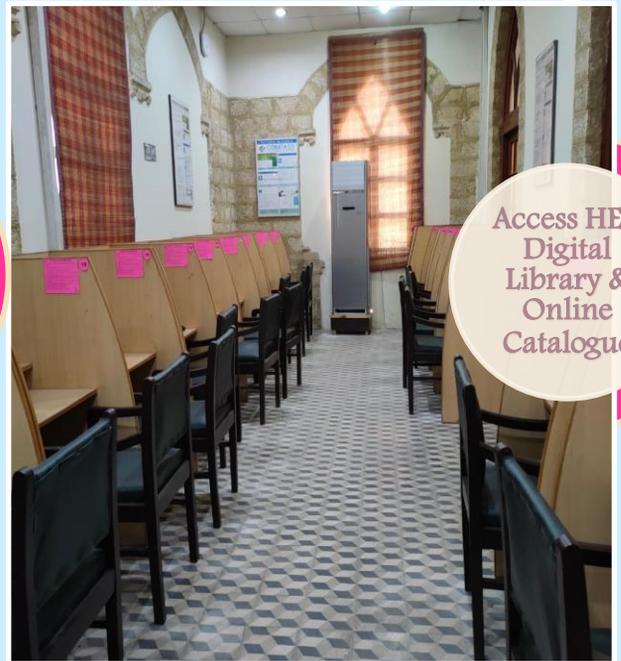
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Rare
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Online
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Periodical Section



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Publications

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published
material

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Digital Library portal.

The screenshot shows the library's digital library portal. At the top, there is a navigation bar with the 'koha' logo and links for 'Cart', 'Lists', 'Library Home Page', and 'Articles & Databases'. Below this is a banner for 'Khan Bahadur Hassanally Effendi (KBHE) Library' featuring the SMI University logo and an open book. A search bar is prominently displayed with a dropdown menu set to 'Library catalog' and a 'Go' button. Below the search bar, there are links for 'Advanced search', 'Authority search', and 'Tag cloud'. The main content area is divided into several sections: 'Find out what's new' with a dropdown menu, 'Quick Links' listing various databases like HEC All Databases Search, EBSCO, SPRINGERLINK, ASTM, Taylor & Francis, and Wiley Black Well; 'NEW ARRIVALS' listing books such as 'the second Epistle of Paul the apostle to the Corint...' and 'Writer by trade/'; and a 'Log in to your account:' section with fields for 'Login:' and 'Password:' and a 'Log in' button. A 'Login Help:' section provides instructions for students and faculty/staff.

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