



SMIU CHRONICLE

A Print Media Lab Publication

Department of Media & Communication Studies

SMIU celebrates 6th anniversary of varsity charter

By Abdul Rehman

KARACHI: Sindh Madressatul Islam University celebrated 6th anniversary of getting its charter, in the Inner Courtyard of SMIU on February 17.

The event was attended by Sardar Ghous Bux Mahar, Dr Faizullah Abbasi, Prof. Dr Abdul Rashid, and noted academicians, government officials, SMIU's faculty, students and other guests.

Dr Muhammad Ali Shaikh, Vice Chancellor of Sindh Madressatul Islam University in his detailed presentation highlighted historic role of Alma-Mater of founder of Pa-

kistan Quaid-e-Azam Mohammad Ali Jinnah, background of establishment of SMIU, its present day performance and facilities and also future plans in his welcome speech.

SMIU is a chartered University duly recognized by the Higher Education Commission of Pakistan. It started as a school in 1885, became a college in 1943 and a university in February 2012. It has been granted the highest "W" category by the Higher Education Commission in 2016 and 2017 regarding the quality assurance parameters of teaching and research.

"During the last six years SMIU has achieved lot suc-

cesses and in forthcoming three years, there would be three more campuses of SMIU with enrollment of twenty to twenty five thousands," says SMIU Vice Chancellor Prof. Dr. Muhammad Ali Shaikh while addressing the occasion.

Students of SMIU have been to United Kingdom in 2015 for Future Leadership Programme. The National Leadership Programme was started in 2016 where delegation comprised of students, faculty and admin staff visits Islamabad every year in January. Graduate students were sent to China's two different university for one month internship in 2016. In International Leadership Programme, delegation of students and faculty of SMIU has been to Turkey and Malaysia in 2016 and 2017.

Throughout the last three years, SMIU besides imparting quality education has groomed and trained its students for future leadership roles through leadership development programs.

He said in this respect a number of SMIU's groups had met the national leadership of the country, visited major universities located in Islam-

Continued on Page 3



GUESTS of the night enjoying performance of students. — Muhammad Nasir Rafi /SMIU

Reception in honor of Shah Latif Festival's

By Nawaz Ahmed

KARACHI: Sindh Madressatul Islam University arranged the dinner for the national and international delegates of International Shah Latif Festival on February 5 at its Inner courtyard. Scholars and speakers from Turkey, Iran and India were invited to share their

thoughts and wisdom, and compare the works of some of the greatest names in Sufism. Worthy Vice Chancellor of SMIU shared his view that we are also giving the teaching of Shah Latif in our model school because young generation is totally out of touch. He further said SMIU just recently organized Festival of Arts and

Ideas (in December 2017), in which students performed on the seven female characters of Shah Latif which was aimed to bring the younger generation closer to the message of love, brotherhood, struggle and achievements.

International Shah Latif Festival is a project of the Siraj Institute of Sindh Studies, a non-profit organization that aims to promote the culture, literature and language of Sindh. The festival was held on February 03 at Pearl Continental Karachi to spread the Shah Abdul Latif Bhitai's message of love and peace as is relevant today as ever before, promoting inter-faith unity and peace which is narrated in his poetry.

The 2nd generation descendant of Molana Jalal uddin Rumi, Ms Esin Celebi Bayru, was also present among the

Continued on Page 2



The 2nd generation descendant of Molana Jalal uddin Rumi, Ms Esin Celebi Bayru addressing the audience. — Muhammad Nasir Rafi /SMIU

SMIU hosts dinner for Asia Peace Film Festival delegates

By Maaz Jalani

KARACHI: Sindh Madressatul Islam University hosted a reception in the honor of the delegates of Asia Peace Film Festival on Feb 24, 2018.

In his welcome address Dr Muhammad Ali Shaikh, the Vice Chancellor of Sindh Madressatul Islam University said that it was a good omen that the festival was dedicated to peace and the people who are living, especially in Karachi city are more aware about the importance of peace, because this city was made hostage for more than three decades by killings and terrorism. But

since the last two years the peace has been restored by the government and law enforcement institutions in the city.

Dr Shaikh said and added that such literary and cultural activities are playing major role in enlightenment and growth of youth.

Mr. Amjad Bhatti, Chairman of the Festival said that the role of SMIU has remained remarkable in the history of Pakistan and Dr Muhammad Ali Shaikh has not only carried out the legacy of this great institute but he has also enhanced its role and has transformed it into a university from the school.

Mr. Taneskar, a guest from

Sri Lanka, in his speech suggested that the cultural and educational exchanges between Pakistan and Sri Lanka should be materialized. Some

other guests also spoke on the occasion, while the students of SMIU performed on mystic songs of the mystic poets of the world.

Karachi Edition of Asia Peace Film Festival was held from February 23 till 26 in Expo center, Karachi with the aim to present a diverse, au-

thentic and innovative cultural phantasmagoria resonating the curiosity, imagination and aesthetics of Karachites.

The theme of the Karachi edition was 'Karachi Sub Ka' that has been set to rebrand the biggest city of Pakistan as 'Takht-e-Takhleeq', the Capital of Creativity.

This is the second edition of the festival after the first edition took place in Islamabad last year.

Featuring film screenings, conferences, workshops and art exhibition during the 4-day run, the festival aimed to promote cinematography as a mass medium of peace education in Asian region by celebrat-

ing diversity and harnessing harmony.

Over 100 Asian movies screened at the event, most of which are based on social issues while the duration ranges from 30 seconds to 30 minutes, the News International reports.

The festival welcomed entries from multiple Asian countries.

The line-up of work that featured at the event included short films, animations, documentaries, indie films, exhibition of artwork, live painting, panel discussions, training sessions for aspiring filmmakers, screening of films made by students and a separate section

Continued on Page 2

International lecture at SMIU



THE UK based historian of Pakistan cricket and renowned novelist Mr. Richard Heller presenting his book to SMIU VC Prof. Dr. Muhammad Ali Shaikh. — Muhammad Nasir Rafi /SMIU. Report on page 3

Sindh Governor launches book of Dr. Muhammad Ali Shaikh

By Sania Iftikhar

KARACHI: Governor of Sindh Mr. Mohammad Zubair launched the book titled Quaid-e-Azam Mohammad Ali Jinnah: Taaleem, Juhid-e-Azadi aur Kamyabiyan, an Urdu translation of Prof. Dr. Mohammad Ali Shaikh's book on Mr. Jinnah on February 25 at the Inner courtyard of Sindh Madressatul Islam University.

The Governor appreciated Dr. Mohammad Ali Shaikh for writing fantastic book on Quaid - e - Azam Mohammad Ali Jinnah. It will immensely help the younger generation to understand the life and struggle of the founder of Pakistan; he expressed his views while addressing the launching ceremony of the book.

The book Quaid-e-Azam Mohammad Ali Jinnah: Education, Struggle & Achievements is a biographical account of Founder of Pakistan, Quaid-e-Azam Muhammad Ali Jinnah. It was first published in 2013. The book covers academic life of Quaid-e-Azam Muhammad Ali Jinnah in detail, which was missing from his other biographies.

The author of the book, Prof. Dr. Muhammad Ali Shaikh said about the need of writing book that, when he found cer-

tain wrong narratives especially regarding the history of Jinnah's time spent in education compelled him to correct the history with the help of the record that was available at SMI University. Dr. Mohammad Ali Shaikh further said that he also went London to get the education record of Quaid - e - Azam Mohammad Ali Jinnah's

education at Lincoln's Inn.

Mr. Wusatullah Khan, a prominent columnist, Dr. Mohammad Ajmal Khan, vice chancellor of the University of Karachi, Dr. Fateh Mohammad Burfat, vice chancellor of the University of Sindh, along with Prof. Khalida Ghous addressed the launching ceremony and congratulated

Dr. Mohammad Ali Shaikh for writing such a fantastic biography of father of the nation Quaid-e- Azam Mohammad Ali Jinnah.

On the occasion Governor of Sindh, Mr. Mohammad Zubair along with other guests launched the book. Earlier, the Sindh Governor visited the Jinnah Museum



SMIU VC presenting shield to Sindh Governor Mr. Mohammad Zubair. Mrs. Shaista Shaikh, Prof. Khalida Ghous, Dr. Mohammad Ajmal Khan, and Dr. Fateh Mohammad Burfat are also present. — Muhammad Nasir Rafi /SMIU



SINDH Governor speaking on the occasion. — Muhammad Nasir Rafi /SMIU



SINDH Governor visiting the Jinnah Museum. — Muhammad Nasir Rafi /SMIU



SPEAKERS of the occasion. — Muhammad Nasir Rafi /SMIU



A group photo of APFF's delegates. — Muhammad Nasir Rafi /SMIU

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Time Management

RESEARCHES show that students usually have different stressors in their life and most of them cause due to the lack of time management. Time management is the most important skill one should learn in life specially being the student we should practice it to make it a habit that helps even in professional life. Different assignments, projects, mid and final terms should help us in growing our skill rather than we get confused on the way of achieving our targets and meeting our deadlines. Time management is the process of organizing and planning how to divide your time among specific activities. Good time management enables to work smarter not harder. Even when time is light and pressures are high. Failing to manage your time damages your effectiveness and causes stress.

It seems that there is never enough time in the day. But since, we all get same 24 hours, why is it that some people achieve so much more with their time than others? The answer here lies in good time management. Time management refers to the way that you organize and plan how long you spend on specific activities. A good time management strategy has enormous benefits including greater productivity and efficiency, a better professional reputation, less stress, increased opportunities for advancement, greater opportunities to achieve important life and career goals. Whereas failing to manage your time effectively can have some undesirable consequences like missing deadlines, inefficient work flow, poor work quality, a poor professional reputation and higher stress levels.

Rejuvenating Pakistan Resolution Day

PAKISTAN Resolution Day, better known as Pakistan Day or Republic Day, is a national holiday in Pakistan, commemorating the Lahore Resolution passed on 23 March 1940. As a result of it, Pakistan had emerged as an independent domain on 14th August, 1947.

Retrospectively on the very day, the father of nation Quaid e Azam Mohammad Ali Jinnah passed a resolution that demanded the creation of separate federations based on Muslim-majority regions in British India, which later on carved out a nation state of geographical contiguous units with necessary territorial readjustments in the North-Western and Eastern zones of India in South Asia.

Simultaneously, Jinnah resolved to achieve such an arrangement because, he explained, the Muslims were a distinct cultural and political polity in comparison to India's Hindu majority. Accordingly, he envisioned a democratic, liberal economy and pluralistic vision of society in a new homeland of Pakistan.

To the utter disappointment of the founding fathers, for a multitude of social, political, economic and religious reasons of internal as well as external nature, Pakistan has failed in one or other way to live up to the expectations earmarked in the resolution. In the back, Pakistan could not become progressive, prosperous and developed nation in the international comity of nations.

In this regard, corrupt bureaucracy, incompetent and selfish political leaders, a tug of war among state institutions, frequent martial laws, sluggish dispensation

of justice due to judicial dependency, religious schism, economic meltdown and political instability, lack of fair and free electorate, stifled media and more importantly illiteracy are mainly traced back to such a pitiable plight of the nation.

Now, it is high time we, as a nation irrespective of political affiliations, religious faith, economic conditions and social status, resolve to make Pakistan a modern Muslim-majority country where Muslims could advance their economic and cultural aspirations and where communities of all faiths are facilitated, protected and equal citizens in the eyes of the state without any consideration to any narrow identity.

To demonstrate the resolve of creating a multicultural and pluralistic Muslim-majority country based on the key principles of faith, unity and discipline of the Quaid, we need to put a fresh spirit in the soul of nationalism by inculcating oxygen of education of all forms and nurture in the nation, specially the youth, which is an important tangible element of national power of Pakistan as a nation state.

To be more precise, as a token of appreciation for the day, let Muslim modernism, widespread education and free-market-enterprise take hold in Pakistan.

Afzal Buledi is student of MS in Media and Communication Studies Department, SMIU.

by Afzal Buledi

LETTERS TO THE EDITOR

Send your letters to the Editor at
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Road safety awareness

THERE are many organizations working for road safety program. In Pakistan 8885 accidents were recorded in last year, where majority of victims is pedestrian. In this situation everyone have a duty to learn the basic rules of roads safety. Some people say they do not have any vehicle so they are not interested in learning road safety rules or traffic rules.

However, according to a survey, in road accidents, half of victims are children, pedestrian, cyclist and motorcyclist. In fact road safety is shared responsibility of all either pedestrian or driver. Road safety awareness campaigns are important which aims to communicate with the road users. Campaigns are targeted to the considerable variety of cultural and language, backgrounds of road users, thorough this campaign people of Pakistan well get awareness to always follow the traffic rules.

Syed Shehroz Hassan
Department of Media and Communication Studies

Lack of career counselling in Pakistan

EDUCATION is very important for everyone, and career counselling is also necessary but unfortunately in Pakistan, there is no such career counselling programmes for students throughout the time of their education. Neither our government nor concerned authorities thought about this particular area.

Result: Wrong people, working in wrong places when they pass out from schools, colleges and universities.

Our students, most of the time have to choose such subjects in which they have zero interest. Science and management related subjects are considered job oriented, valuable, respected and acceptable. Parents pressure them to opt for science in matric and intermediate.

Almost all private schools either offer biology/computer or Pre medical and Pre engineering. They understand the importance of other subjects. As we have adopted the attitude of all is well, time is not far when we will have to face the music.

Samia Saman
Department of Media and Communication Studies

Hygiene – Germs are not for sharing

WHEN we talk about the hygiene, the thing first comes to our mind is cleanness, but at the same time this is very unfortunate that majority of the people don't even know the word "Hygiene"

Basically, hygiene is the practice of keeping yourself and your surroundings clean, especially in order to prevent illness or the spread of diseases. We all are hearing about cleanliness since our childhood, but do we really keep ourselves or our surrounding clean?

All of us know the answer very well, so in order create awareness about hygiene and importance of cleanliness, I, along with my group mates; Burhan and Abdur have started a campaign about Hygiene. It's a 12-week campaign, which started in the first week of March and will continue by the end of May.

The need for running this campaign emerges as many of people don't wash hand before eating anything and majority doesn't use the gloves before doing any unhygienic activity nor do they use masks to protect themselves from pollution. Even majority doesn't even know the cautions while of coughing and sneezing.

The 5 things we're going to cover in this campaign

1. Hand washing
2. Use of gloves
3. Use of mask
4. Cautions while coughing
5. Cautions while sneezing

We will create awareness about the above 5 and will tell safety precaution. Up to 80% of the diseases are transmitted by touch and when we shake hands to some-

one so this way we might share the germs and diseases. Through this campaign, we will bring awareness that at the time of coughing and sneezing use your elbow instead of your hands. It takes seconds to wash your hands in a proper way, we will create awareness about that as well along with other things which have been mentioned above.

In this campaign, we will conduct seminars, workshops, roadshows, many interactive sessions and will take expert opinions, along with many activities on social media. As it is impossible to neglect the worth of social media, so it is going to play the major role in spreading the awareness of our work.

As our campaign has already started from the first week of March, since then we have conducted 2 workshops in Musharaf Colony, and in 1 workshop we received an average response but in 2nd one, we received an overwhelming response. We have recorded radio ads, and shoot a video for public service message. All the things are being timely shared on social media for keeping our audience up to date. There are so many other things activities are scheduled and to be done by the end of May.

At the end of the campaign, if not 100% or 50%, at least 30% of the people will definitely become aware of hygiene and that 30 % will be multiplied and may increase the percentage up to 100%.

Sagar Sammy, Burhan and Abdur Rehman are students of BS, 8th semester, Media and Communication Studies Department, SMIU.

by Sagar Sammy, Burhan & Abdur Rehman

SMIU Model School to continue with Aga Khan Board of Examinations

By Hamsha Hameed

the meeting of SMIU Model School.

KARACHI: Sindh Madressatul Islam Model School's senior management decided that the school will continue its affiliation with Aga Khan Board of Examinations in a board meeting on March 13 at the Conference Room of SMI University.

The SMIU Model school adopted Aga Khan board system in 2016

After reviewing academic, admission, managerial and other related matters of the SMIU Model School in detail, some very important decisions were taken as well. Prof. Dr Muhammad Ali Shaikh, Vice Chancellor of Sindh Madressatul Islam University chaired

The meeting was attended by Ms. Nabeela Kanwal, Principal of SMIU Model School, Ms. Zahida Abbasi, Vice Principal, members of the admission, examination and discipline committees of the school and Mr. Gulzar Ahmed Mughal, Registrar of SMIU.

SMIU Model School already have two systems of Education; one is 'O' Level Cambridge System and second is Matric System of education. 'O' Level is for classes I & V from 2014 while the Matric system is from I to X (Science group) with medium of instruction English/ Sindhi.

Boys section from VI to X (Science group) medium of in-

struction is English/ Sindhi, Urdu and English languages at the school. The vice chancellor said SMI was basically established for Sindhi children in 1885, but the students of other languages had also not been denied the right to get education at SMI. Therefore, since its inception, education at the school was imparted in Sindhi, Urdu, English and Gujarati medium. Even today SMI upholds its remarkable tradition by imparting education in Sindhi, Urdu and English.

He said that in 1994 a primary Sindhi medium section was added to SMI, because there was no Sindhi medium school in the area, while schools of Urdu and English medium were in a large number in the vicinity. Dr Shaikh said that the SMIU Model School will be made more qualitative and beautiful school. Also, it would be expended.

Sindh Madressatul Islam was founded on 1st September, 1885 in Karachi by a group of Sindhi Muslim visionaries led by Khan Bahadur Hassan Ally Effendi.

Dr. Muhammad Ali Shaikh further said that equal impor-

struction is English/ Sindhi, Urdu and English languages at the school. The vice chancellor said SMI was basically established for Sindhi children in 1885, but the students of other languages had also not been denied the right to get education at SMI. Therefore, since its inception, education at the school was imparted in Sindhi, Urdu, English and Gujarati medium. Even today SMI upholds its remarkable tradition by imparting education in Sindhi, Urdu and English.

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Fulbright, Humphrey Alumni delegates visit SMIU

By Staff Reporter

KARACHI: Delegation of the Fulbright Scholar and Hubert H. Humphrey Fellowship Program alumni visited Sindh Madressatul Islam University on March 4.

Delegation visited the SMIU after attending the 14th Annual Fulbright & Humphrey Alumni Conference (March 2-4) at Institute of Business Administration, Main Campus, Karachi.

The Fulbright Scholar Program funds up to 12 months of lectureship, post-doctoral research, or a combination of the two at a U.S. college or university with one fully covered dependent, while the Hu-



A group photo of delegates along with SMIU VC.

bert H. Humphrey Fellowship Program brings accomplished mid-career professionals with demonstrated leadership potential to the United States for a year of graduate-level non-degree academic coursework and professional development activities. This ten month program consists of academic coursework and in-

ternship in a relevant professional organization.

The United States Educational Fund Pakistan (USEFP) look after both these scholarship and fellowship in Pakistan.

SMIU Vice Chancellor, Prof. Dr. Muhammad Ali Shaikh is Fulbright Scholar; as well as one of the board directors of USEFP. He also attended the conference of Fulbright and Hubert H. Humphrey alumni.

Delegation was invited on his behalf to visit SMIU. They were shown the various sections of the university including Jinnah Museum. Afterwards SMIU hosted them at Port Grande over tea, says Public Relation office of Sindh Madressatul Islam University.



MEETING of SMIU Model School Management with SMIU VC in full swing. — Muhammad Nasir Rafi /SMIU

Reception in honor of Latif Festival's delegates held

Continued from Page 1

guests on that night, who came from Konya, Turkey to attend the International Latif Festival.

In her address, Ms Esin Celebi Bayru said she is hoped that in future the university located in Konya city and Sindh Madressatul Islam University will work together to spread mystic messages of two great mystic poets Shah Abdul Latif Bhittai and Mulana Rumi, and she is very happy to visit Pakistan for the first time and their relation between turkey and Pakistan is just like brother and sister.

Noorul Huda Shah presented her views and said that there is a need to bring younger generation closer to the poetry of Shah Latif, because it is a treasure of great ideas and struggle. Dr. Fahmida Husain said that they are trying to redefine the poetry of Shah Latif through lecture programs and translations in English and Urdu also in that way young generation can understand the message of Shah Latif. Ms. Waheeda Mahessar thanked Dr Muhammad Ali Shaikh for honoring them.

SMIU hosts dinner for Asia Peace Film Festival delegates

Continued from Page 1

for kids.

It brought together a large number of legendary filmmakers, artists, animators, performers, media wizards, parliamentarians,

academics, peace activists and dynamic students of cinematography from all over the country as well as across Asia.

APFF is a multi-country consortium of more than a dozen film entities from Asian countries including Pakistan, Sri Lanka,

Iran, Iraq, Turkey Indonesia, Malaysia, South Korea, Japan, China and Singapore.

APFF is registered with Federal Board of Revenue as a sole-proprietor in Pakistan with its secretariat located in Islamabad.



SMIU CHRONICLE

RJ laments poor status of Radio in Pakistan

By Omer Alvi

KARACHI: A guest speaker session on World Radio Day was organized by the department of Media and Communication Studies on February 27 in room A-09 of main building of SMIU.

World Radio Day is an observance day held annually on 13 February, the day the United Nations radio was established in 1946, and it was proposed by the Director-General of UNESCO.

Mr. Rizwan Zaidi, a renowned radio producer at FM 106 conducted the session. He is also serving as the executive member of Debate Council of Pakistan and Producer ARY Entertainment Channel.

Mr. Zaidi raised greater awareness among the students for the importance of radio; to encourage decision makers to establish and provide access to information through radio; as well as to enhance networking and international cooperation among broadcasters.

The objective of this awareness session was to inculcate the knowledge and importance of radio as an information and



Mr. Rizwan Zaidi along with Dr. Yasmeen Sultana.

entertainment medium, says lecturer and the focal person of the events in the department of Media and Communication Studies, Ms. Qurratulain Sandeelo.

"Radio is the most ignored medium in Pakistan when it is the fastest medium of Mass Communication reaching the widest audience in the world.

Students of 6th and 5th semester attended the session. They enjoyed listening to the resource person and it turned out to be an interactive session.

Dr. Yasmeen Sultana, Chairperson of Media and Communication Studies Department presented the certificate to the guest along with the photo session in the end.

Workshop on TV documentary

By Kainat Anjum

KARACHI: Department of Media and Communication Studies organized a workshop on T.V Documentary on March 15 for the students of 7th semester in Room A-11 of the main building.

Students of 7th semester were assigned to make documentaries for T.V on topic 'Karachi City.' It is one of their assignments of their T.V Project course. The workshop was arranged to teach them the art of documentary by professionals.

The workshop was conducted by Ms. Aqdas Gul from GEO Television. She is SAFMA award winning media professional who has worked on various clients including leading TV channel's programming,

TVCs, documentaries, corporate reports & events coverage.

"I have more than 15 years of experience in production, direction, script writing, storytelling, post production & event management. But after working on almost every genre I fall in love with documentary



GUEST speaker Ms. Aqdas Gul receiving her certificate from assistant Prof. of Media and Communication Department Dr. Yasmeen Sultana.

making," said the instructor in her introduction.

She encouraged students to pick more interesting projects related to gender issues, IDPs, consumer rights, economic empowerment, and educational awareness after completing their class assignment.

Students were given the task of making 5 minute video by mobile in which they narrate the story of anything around them after the lecture.

Students of this course have to produce 5 minutes creative video, a magazine show and one episode drama along with the documentary in the end of this semester. "I am sure they have learned a lot from this workshop," said the course instructor Ms. Ifrah Imam.

Certificate was presented to the guest followed by the photo session in the end.

Media Studies department arranges session on investigative reporting

By Staff Reporter

KARACHI: A session on "Investigative Reporting" with Mr. Saqib Sagheer, a renowned Crime/Investigative reporter from Daily Jang was held on February 13 in the Print Media Lab of Media and Communication Studies Department.

The objective was to create awareness regarding investigative journalism in students and to make them think critically about their surroundings and environment.

Mr. Saqib is a senior crime and investigative reporter, member of IRE (Investigative Reporters & Editors), as well as a senior Vice president of



GUEST speaker Mr. Saqib Saleem delivering his lecture.

KUJ (Karachi Union of Journalists).

He discussed the basic techniques of gathering information and data from the officials.

He also taught the students on how to write a report based

on gathered information and data. Different techniques used in investigative journalism were discussed.

Question/Answer session was held after the lecture. Students from 7th and 8th semester attended the session.

HUM TV's senior producer discusses current production trends in Pakistan

By Staff Reporter

KARACHI: Hum T.V Network's senior line producer Mr. Ammar Jawad Karimi discussed production related issues on February 8.

His session was organized by the Department of Media and Communication Studies on topic "Producing Content for T.V" in room A09 of main building for the students of T.V project course, 7th semester. The session was moderated by lecturer of Media and

Communication Department Ms. Ifrah Imam.

Mr. Karimi is expert in experience in marketing and production. He has produced several dramas so far and worked as a project head for the Turkish dramas for HUM TV. He started his work in Media from Express T.V in 2010.

He explained the concept of production in detail, and talked about current trends in production, concept of TRP, and drama production in his session. "The reason we are not giving anything substan-

tial and creative is because people who make entertainment programs are far away from literature. Therefore, their knowledge is limited. And in the end, the product they produce is shallow," said Mr. Karimi while encouraging students to read as many books as they can.

Students asked questions at the end of the session. Dr. Yasmeen Sultana, Chairperson of Media and Communication Studies Department presented the certificate to the guest.

CS Department arranges session on Applications of Quaternion in Attitude Estimation and Control



GUEST speaker while addressing the students. — Muhammad Nasir Rafi / SMIU.

By Staff Reporter

KARACHI: Department of Computer Science conducted a guest lecture on "Applications of Quaternion in Attitude Estimation and Control" on March 1.

Session was conducted by Prof. Dr. Muhammad Jawed Iqbal, Director Institute of Space and Planetary Astrophysics (ISPA), University of Karachi.

The objective of the session was to introduce basic idea about Vector Operations; the importance of application of Mathematical Modelling in Satellite Attitude Determination; Quaternions and how it can be used in solving problems in everyday life.

Speaker also discussed briefly about Coordinate systems; how to locate a planet/star from the earth surface us-

ing Celestial Coordinate System along with the important use of Frame of References (inertial frame as well as non-inertial frame of reference); how to connect the (coordinate system of earth with coordinate system of a planet.

The basic concept of Linear and non-linear Differential Equations; how to make non-linear differential equation to linear form; numerical Solution of nonlinear differential equations; concept of Singularity and use of Quaternions in order to solve singularity problem in differential equation etc were also discussed.

The session was organized and coordinated by Assistant Professor Dr. Muhammad Ali under the supervision of Dr. Syed Asif Ali Dean, and Dr. Muhammad Malook Rind Chairperson of Computer Science Department.

Lecture on importance of software quality assurance in software development held

By Staff Reporter

KARACHI: As per departmental Action Plans/Activities, a Guest Speaker Lecture on the topic, "Importance of Software Quality Assurance in Software Development" was organized by Department of Computer Science on February 23 for 3rd year students at Quaid-E Azam Conference Hall, Talpur House Sindh Madressatul Islam University.

Mr. Nauman Ali Shaikh is working as a Senior Software Quality Assurance Engineer at Creative Chaos LLC, Karachi. Mr. Shaikh has almost 6 years of experience in different companies. He has been ac-

tively involved in conducting various awareness sessions at different institutions to share his knowledge and experience with the ICT professionals, who intended to pursue their career in the area of software quality assurance.

The Speaker shared his industrial knowledge and highlighted the most significant software quality assurance trends being followed in the industry. Moreover, he enlightened, how fresh graduates can find job in the market by having prominent skills in the subject area.

The lecture was organized by Mr. Muhammad Ameen Chajro (Faculty Coordinator ORIC/Lecture Organizer).



CHAIRPERSON of Computer Science Department Dr. Malook Rind (L) giving certificate to Mr. Nauman Ali Shaikh (C) along with Dean Dr. Asif Ali (R). — Muhammad Nasir Rafi / SMIU

Script writing workshop organized

By Staff Reporter

KARACHI: Department of Media and Communication organized a workshop on script writing on March 3 in room A-03 of main building.

Ms. Sadaf Khan conducted the workshop. She has worked in ARY Network as a script writer since the last

four years. She is currently a lecturer in Jinnah Women University. "The purpose of arranging the workshop was to introduce the basics of Script writing to the students of Writing for the Media course, 4th semester," said lecturer and event focal person of Media and Communication Studies Department, Ms. Qurratulain Sandeelo.

Microsoft, HEC conducts Imagine Cup at SMIU

By Staff Reporter

KARACHI: Two days session of Microsoft's Imagine Cup was conducted in March at Quaid-e-Azam Conference Hall, Talpure House of Sindh Madressatul Islam University.

Microsoft and Higher Education Commission (HEC) collaborated to bring Microsoft's Imagine Cup to Pakistan.

It is the world's most renowned technology competition for students. Started in 2003, Microsoft's Imagine Cup is the ideal opportunity for the youth innovators, from around the world, to express their imagination, bring ideas to life and win \$100,000.

52 students from the department of Computer Science, faculty of Information Technology attended the two days session.

UK based cricket historian delivers lectures at SMIU

By Omer Alvi

KARACHI: The UK based historian of Pakistan cricket and renowned novelist Mr. Richard Heller said that Master Aziz, a sports teacher and a coach of Sindh Madressatul Islam had a great contribution in promotion of cricket in early days of Pakistan on February 18 while delivering a lecture at SMIU's auditorium.

Topic of the lecture was "Contribution of Sindh Madressatul Islam and Master Aziz towards promotion of cricket."

Richard Heller was in Karachi for the recently concluded Literary Festival. He visited SMIU on the invitation of varsity Vice Chancellor Pro. Dr.

Muhammed Ali Shaikh to deliver a lecture.

Richard Heller was a long-serving columnist on the Mail on Sunday and then The Times, and is the author of two highly regarded cricket novels: A Tale of Ten Wickets and The Network. A strong devotee of Pakistan cricket, he assisted on the preparation of Wounded Tiger: A History of Cricket in Pakistan and White on Green: Celebrating the Drama of Pakistan Cricket with Peter Osborne, writes Simon and Schuster's website.

In his lecture, Mr. Richard Heller said that Master Aziz was Durrani by clan and basically was hailing from Afghanistan. Later he came to Sindh from Afghanistan in 1930's

and was appointed as a sports teacher at Sindh Madressatul Islam.

Mr. Heller said that Master Aziz had trained a number of the best cricketers including Little Master Hanif Mohammad, his brothers and others. While his son Saleem Durrani was the only and first cricketer of Afghanistan and first played there. Later Saleem had become a most important test player in India after Partition, but Hanif Mohammad was a great player as compared to him. Mr. Richard Heller added that at that time cricket was encouraged at school, college and university levels, and these were the institutions that were producing good cricketers.

Adding to it, he said that today the situation has been changed in Pakistan and even in England. "Cricket is also in trouble on school, college and university levels in England, due to the academic pressures on students," Mr. Heller said and maintained that the students of the England mostly give preference to their studies rather than cricket; this is why the situation has been changed in England too.

He suggested that Sindh Madressatul Islam University may get lead in revival of cricket in schools, colleges and universities like its past.

He further said that security situation has improved mostly in big cities of Pakistan; therefore the PCB may invite

visiting cricket teams from England and other countries to Pakistan to play in schools, colleges and universities of the country.

Talking on the history of Pakistan cricket Mr. Richard Heller said that a lot of the material of cricket in Pakistan has been lost. No one had preserved it except a few pictures and some stories, but young generation should be encouraged to collect the history of Pakistan cricket and upload it online for the world.

Earlier, Dr Muhammad Ali Shaikh, Vice Chancellor of Sindh Madressatul Islam University in his welcome address thanked Mr. Richard Heller for delivering lecture to the students of SMIU. He said that

in just after the establishment of Sindh Madressatul Islam, it was making all efforts to familiarize and encourage students to take up cricket, tennis, hockey and other such sports which had been introduced in the subcontinent only recently and were not much popular.

Top priority amongst these sports was given to cricket and a Cricket Club was established in Sindh Madressah. Dr Muhammad Ali Shaikh said that the institution went to the extent that once a fortnight the whole Madressah was used to get a half holiday for cricket.

He said that Mr. Jacob, an Education Inspector in Sindh was not satisfied with the performance of the club. Later the efforts were taken by

Sindh Madressah to popularize cricket among its students, which bore fruit and several students took up cricket as their favorite sport. Quaid-e-Azam Mohammad Ali Jinnah was one of them who gave up playing marbles and took up cricket.

Dr Muhammad Ali Shaikh said that, in later days Master Aziz, a sports teacher of SMIU up held the said tradition of SMI and produced good cricketers like Hanif Mohammad.

In the end a question-answer session was held where a student of SMIU suggested that a lesson about the services of Master Aziz rendered for promotion of cricket in the country should be included in the school syllabus.

Importance of research was discussed with faculty

By Staff Reporter

KARACHI: Office of Research Innovation & Commercialization (ORIC) arranged a research awareness session on February 28 at Quaid-e-Azam Hall, Talpur House for the promotion of re-

search culture among faculty of SMIU.

Session was conducted by Dr. Stephen John, Director ORIC, in which he discussed importance of academic research as per HEC guidelines; HEC ranking criteria and categories 'W', 'X', 'Y', 'Z' regarding HEIs; Explanation on policy regarding joint authorship

in research projects/papers; Monetary benefits and promotion possibilities for faculty through academic research; Research funding, research projects, SMIU remuneration policy for research papers; Travel grants for faculty to attend national/international conferences; relation of academic research and com-

mercialization with university ranking; Need of active participation of faculty and students for Incubation Center at SMIU and its potential benefits from different sessions for incubates such as mentoring, investment and business ethics and Idea for establishment of S&T (Science and Technology) Parks.



Dr. Stephen John discussing the importance of research with the faculty. — Muhammad Nasir Rafi /SMIU.

Research Awareness Session

By Staff Reporter

KARACHI: Office of Research Innovation & Commercialization (ORIC) arranged a research awareness session on March 13 at Quaid-e-Azam Conference Hall, Talpur House, for Sindh Madressatul Islam University's students aspiring to become research assistants.

Students were informed how ORIC could assist them in do-



STUDENTS attending the session on research. — Muhammad Nasir Rafi /SMIU.

ing research, creating innovative ideas and commercializing the same, ORIC's importance of research culture and its relationship with Pakistan's economy was highlighted.

Students were advised to identify problems around them while taking part in advancing research in the country. Skills and qualities of researchers were also contemplated. A case study on 'Challenges Faced by Working Women in Karachi,' as a research problem was also discussed.

Dr. Stephen John, Director ORIC conducted the session. He drew attention to the reasons behind doing research and the ethical considerations involved in research.

Furthermore, role of ORIC in advancing research culture at SMIU and supports available to the students were also discussed.

Session on GRE, Fulbright scholarship

By Staff Reporter

KARACHI: A workshop on GRE along with orientation on Fulbright scholarship was conducted on March 9 in Sir Shah Nawaz Bhutto Auditorium of Sindh Madressatul Islam University.

The event was organized by the Student welfare Office of SMIU in collaboration with the United States Educational Fund for Pakistan (USEFP).

Mr. Faraz from USEFP gave orientation session on Fulbright Scholarship to the students and Mr. Abdul Basit Memon conducted the GRE workshop. Around 62 students and faculty members attended the session. Later, 24 were nominated for the GRE mock test which was held on Monday March 20.

The session was productive and fruitful for those who are planning for their higher education in United States of America, for Fulbright Scholarship, says Ms. Maheen Akhtar, student of Media and Communication Department.

USEFP promotes mutual understanding between the people of Pakistan and the people of United States through

educational and cultural exchange, said the speaker of the Fulbright orientation session, Mr. Faraz.

He further explained in his session that they also provide in-house GRE and Fulbright sessions to interested students, moreover, those students who get themselves registered through their online portal are assigned an Education USA Adviser who can assist them with researching choices and preparing for standardized tests; applying and securing admission; financing education; preparing for and securing the U.S. student visa.

The USEF in Pakistan was established in 1950 by the governments of Pakistan and the United States. It is guided by a binational commission composed of an equal number of Pakistanis and Americans, with the Chair alternating each year between a Pakistani and an American. It is one of 50 "Fulbright Commissions" located throughout the world.

More than 5,000 Pakistanis and almost 900 Americans have participated in USEFP administered exchange programs.



GRE session in full swing. — Muhammad Nasir Rafi /SMIU

SMIU celebrates 6th anniversary of varsity charter

Continued from Page 1

UK, Turkey and Malaysia.

SMIU has acquired 100 acres of land in the Education City, Malir and 10 acre of land in Hawks Bay in vicinity of Karachi to build new campuses. Governor Muhammad Zubair formally laid the foundation stone of the new

campus in the Education City, Malir on December 25, 2017.

"The federal government has allocated Rs1.57billion for first phase of SMIU's campus in Education City of Karachi, spread on 100 acres of land. The Sindh government has allotted ten acres of land in Hawks Bay, where Institute of Information and Communication will be set up. Apart

from it a tower will be constructed on its plot, located in the premises of the present campus. This plot has recently evacuated with the help of Sindh government from land grabbers," says SMIU VC Prof. Dr. Muhammad Ali Shaikh while addressing the occasion.

SMIU wants to revive the role of SMIU's great past, where great leaders including found-

er of Pakistan Quaid-e-Azam Mohammad Ali Jinnah was produced. "Today, the country needs good leaders and management in every sphere of life. This is why SMIU gives emphasis to produce future leaders and managers with vision, commitment and national spirit,

At the occasion, Former federal minister and member of SMIU's Syndicate Sardar

Ghous Bux Mahar in his speech said that Dr Muhammad Ali Shaikh has made the institution one of the best institutes of the country. He said that now it is the responsibility of us all to support him for development of the institution.

Earlier, Sindh Madressatul Islam University's students shared their views about the National and Interna-

tional Leadership Program. Some groups of students also performed on various mystic songs of great mystic poets of their own country and also of other countries.

The celebration was attended by noted academicians, government officials, Sindh Madresstaul Islam University's faculty, students and other guests.

Students of SMIU showcases project in National Police Summit & Innovation Expo 2018

By Staff Reporter

ISLAMABAD: A project titled "Weapon Finder" was presented in the National Police Summit & Innovation Expo 2018 on March 14 at Jinnah Convention Centre, Islamabad by the students of Computer Science Department of Sindh Madressatul Islam University in response to the HEC call for subject event.

The competition was by Islamabad Capital Territory Police in collaboration with Higher Education Commission Pakistan. They invited universities' faculty and students to

submit their ideas using latest technology for innovating the Police Department processes.

HEC team reviewed all the projects submitted by SMIU and finalized one project titled "Weapon Finder" for demonstration at subject event.

A team of two members including Dr. Kamlesh Kumar (Project Supervisor) and Mr. Fawad Khan, (BS-CS, final year student) participated to represent SMIU in the event.

A total of 112 project proposals were received in the competition.

"It was really a matter of proud for SMIU being the only university participating in

the said event from the entire Sindh Province," says Chairperson of Computer Science Department, Dr. Malook Rind.

Bahria University Islamabad clinched the 1st position, while Riphah International University won the 2nd position, and Institute of Space Technology, Islamabad obtained the 3rd position.

Prizes worth Rs. 100,000; Rs. 75,000 and Rs. 50,000 respectively were distributed among the winners of innovation project proposals and innovative ideas. Rawalpindi Medical College won the best idea award in the competition. The winner of this expo will

facilitate Police Departments across the country to build and incorporate creative ideas in their traditional day to day working. And also to improve overall organizational effectiveness and performance.



STUDENTS of SMIU at their stall at National Police Summit & Innovation Expo 2018.

SMIU students won SECP's inter university competition



HADEEQA Murad receiving the prize.

By Izna Abdi

KARACHI: A group of SMIU's students of Business Administration won the first prize at SECP's Inter-University Stock Trading Competition on February 15.

The group comprised of Hadeeqa Murad Bux (Group Leader), Mahnoor Pervaiz, Aafia Yousuf, Maliha Saleem, Naem Uddin Burirro, and Muzaamil Ahmed, who participated in the competition under the guidance of Mr. Poorab Sarhan, lecturer of SMIU.

They achieved the success after months of planning, hard work and dedication. This involved research on the market, portfolio making, risk analysis and beta calculations. Students consulted professional traders in the market. Mr. Sikandar Javed's consultation was of great importance to this project.

As part of the Jamapunji Investor Education Campaign, the SECP organized a three-month long inter-university mock trading competition for the finance and management students of universities of Pakistan. It started from October 2nd, 2017.

Nationwide, 32 universities participated in the competition which concluded on 29th December 2017. Top three winning teams of the competition

were awarded cash prizes of Rs.100, 000, Rs. 75,000 and Rs. 50,000 as first, second and third prizes, respectively.

This competition was of immense importance to the students of university. Students not only learned a great deal about investing in capital markets in Pakistan but also were encouraged to keep investing and saving. More students at the University now are enthusiastic to learn trading the market.

On the other hand Dr Muhammad Ali Shaikh, Vice Chancellor of SMIU has congratulated the winning students of SMIU and said that SMIU students will achieve more success on national and international level, in the future.

Shield of appreciation was awarded to SMIU debaters

By Staff Reporter

KARACHI: Students from the Sindh Madressatul Islam University were awarded the shield of appreciation on March 22 for participating in the 2nd Bi Lingual Pakistan Marine Academy declamation Contest 2018 at college and university level.

Hassaan Farooq from the department of Computer Science gave the speech in Urdu on topic "Pakistan dunya ka suby behataren Mulk hai (Pakistan is the best country in the world); while Mushid Hussain from the department of Business Administration gave speech in English on topic 'Trying is better than crying.'

The contest was held in the Pakistan Marine academy, Hawksby Road, Maripur,

Karachi on the eve of Pakistan Day of the 23rd March.

"We want to promote the positive side of Pakistan by organizing such events. Our youth has got so much potential. They are leaders of future who will make Pakistan a developed country... We should only promote positivity," says Commandant of Pakistan Marine Academy, Akbar Naqi in his welcome speech.

Team of University of Karachi won the Champion Trophy, while team of DA College was the runner up of this declamation contest.

Students from more than 15 colleges and universities from Karachi and interior Sindh took part in the contest.

Duty of Judgement was performed by Mr. Anjum Rizvi, Media Journalist & Pub-

lic Relation Guru Syed Nusrat Ali, and Management Consultant and Ms. Uzma Al Karim, Anchor Person, Geo TV.



MUSHAIID Hussain (L) and Hassaan Farooq (R) with the shield of appreciation they received in the 2nd Bi Lingual Pakistan Marine Academy declamation Contest 2018.

QEC awareness session

By Staff Reporter

KARACHI: Sindh Madressatul Islam University's Quality Enhancement Cell (QEC) department arranged awareness session on 'Institutional Performance Evaluation' on March 1 at Quaid-e-Azam Conference Hall, Talpur House.

QEC is in process of completing HEC's required documentation for Institutional Performance Evaluation (IPE), says QEC director in the email.

The two hour session was arranged to share HEC's process of institutional evaluation, its requirements and responsibilities that maybe needed to be fulfilled by representatives of each department over the course of this term.

Speaker of the session was Dr. Muhammad Wasif, PMP, Assistant Professor (IMD) and Deputy Director of QEC from NED University of Engineering & Technology, Karachi. He conducted the session via video call.

SMIU to hold 1st round of 'Allama Iqbal Shield'

By Staff Reporter

KARACHI: The first round of 20th All Pakistan Inter University Bi Lingual Declamation Contest for award of "Allama Iqbal Shield" will be held on April 15 at Sindh Madresatul Islam University.

It is organized by the Debating Society of SMIU in collaboration with Higher Education Commission (HEC) of Pakistan.

Every year SMIU organizes the 1st round, wherein students from all the departments of university take part. 1st, 2nd and 3rd position holders with (each in English and Urdu) receive cash prizes of Rs.5,000/- , 3,000/- and 2,000/- respectively.

Total 28 students will take the part in the first round from SMIU this year, informed Debating Society's President Mr. Naveed Ahmed.

"We had trial on March 14 at Quaid-e-Azam Conference hall, in which some 50 puls students participated," he added.

He further said: "We selected 14 top best debaters for each in English and Urdu."

"Selected students have seven different topics, in English and Urdu as well," says secretary of Debating Society, Mr. Shakir Khan.

Winners and runners up of the first round at university level will participate in second round at regional level in Karachi, Lahore, Quetta, Peshawar and Islamabad (for Federal, AJK, FATA/Gilgit-Baltistan, Universities). 1st , 2nd and 3rd position holders at regional level (each in English and Urdu) receive cash prizes of Rs.15,000/-, 10,000/- and 8,000/- respectively.

Ms. Mahnoor Pervaiz and Mr. Mushaid Hussain has represented SMIU in the second round at regional level in 18th "Allama Iqbal Shield," 2017.

Three top scorers of both Urdu and English contest which take part in Final/National Round to be organized in HEC, Islamabad.

The winners of the final competition both in Urdu and English are given the "Allama Iqbal Shield" and 1st, 2nd and 3rd position holders (each in English and Urdu) receive cash prizes of Rs.100,000/ ,75,000/- and 50,000/- respectively.

Ms. Kanwal Iqbal from SMIU has won at the regional level and participated in the finals of 18th "Allama Iqbal Shield" in 2016.